

BUSINESS NEWS



Your regular newsletter from Gosport Borough Council

February 2024



Pictured: Winner Clare from The Raw Pet Deli (centre) with the shortlisted business owners

Gosport's best independent business revealed

The Raw Pet Deli, a small local company based in Hardway, has been voted Gosport's best independent business for 2023 in a public vote.

Gosport Borough Council ran the competition over the past few months, encouraging residents and visitors to nominate their favourite small business based in the borough. Over 300 nominations were received for 62 different businesses, including coffee shops, beauty salons, shops, and health food stores.

The Raw Pet Deli topped the poll with 21% of the nominations and testimonials from customers such as: "Friendly, professional and personal service, Clare the owner is extremely knowledgeable and always willing to help, she remembers all the dogs' names, gives our beloved four-legged friends plenty of fuss and treats."

See the other commended businesses and runners up by clicking the button:

[Read more](#)

Free website programme for Gosport businesses

We're excited to offer Gosport-based businesses the opportunity to receive a **FREE website** to help you promote your products and services more effectively. This initiative is designed to support SME businesses in Gosport, helping you create a stronger digital presence.

To be eligible, you must be a business registered to or operating from an address within Gosport Borough Council's local authority boundaries. Please note, spaces are limited.

What's Included?

A designed, created, hosted, and maintained for one year WordPress website for Gosport businesses. This offer is open to any business category, however please note we have a limit of up to five retail businesses and up to five events companies, so if this is you, be quick to apply.

[How to apply](#)



Have your say: Regenerating Gosport's Waterfront

Gosport has a huge, once-in-a-generation opportunity to revitalise and maximise the potential of the town's waterfront. **Two engagement events are being held tonight and tomorrow** for people to join, or you can share your thoughts online:

With the help of funding from the UK Government through the Levelling Up Fund, we're hoping to make a real impact on regenerating and reconnecting our historic waterfront over the next few years.

[Share your feedback through a short online survey](#) - **deadline midnight on Friday 14 February.**

Or visit our team at one of our remaining roadshow events:

- **Monday 10 February**, 3.00pm - 6.00pm, [BRWCA](#), Bridgemary School, Wych Lane
- **Tuesday 11 February**, 10.00am - 1.00pm, [Elson Community Library and Hub](#), Chantry Road

We are looking for feedback on:

- What would help you access and enjoy our historic waterfront
- A new name, look and feel for proposed waterfront routes
- Where public interventions and installations could make a difference

More information

Free digital marketing workshops

A series of fully funded digital marketing drop-ins and 1-2-1s are being delivered by the council. Although primarily for Gosport-based heritage, tourism and culture sector businesses, this support is also available to businesses from other sectors.

- Bookable training and drop-ins are available here:
<https://www.eventbrite.co.uk/o/gosport-borough-council-31334260115>
- Previous recorded workshops are available here:
<https://www.youtube.com/@DiscoverBusinessGBC>
- Digital downloads and other supportive documents are available here:
<https://www.discovergosport.co.uk/downloads/>

Businesses can also book free 1-2-1 sessions for bespoke advice and training about marketing; with the in-person or online sessions for both support initiatives, please book via annelies@22midnight.com



Join Gosport's business network

The next GIN (Gosport Informal Networking) event is taking place on Thursday 13 March, 10am-12pm at The Old Bake House. Come and



Solent Enterprise Zone at Daedalus Showcase

Find out about the latest plans to significantly increase the relocation opportunities at this key business hub, at an event on 26 February at

expand your business connections in the area, find support from your peers and get free business advice. We can even help you with funding.

Book place

Fareham Innovation Centre. Hear from the developers about their latest plans to create more commercial space for the site

Reserve place

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