Gosport Marinas Survey for Lambert Smith Hampton

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Total Male Female 18 - 34 35 - 54 55 + ABC1 C2DE Gosport Marina Haslar Marina Royal Clarence Marina Yes at Q06 No at Q06 Q01 Are you a resident of Gosport 61.9% 51 30.8% 24 48.2% 27 73.3% 11 48.6% 18 26.8% 22 32.0% 33 58.1% 18 39.3% 24 38.5% 20 32 32.0% 33 58.1% 18 39.3% 24 38.5% 20 32 32.0% 33 58.1% 18 39.3% 24 38.5% 20 32 32.0% 33 58.1% 18 39.3% 24 3.8% 1 48.5% 32 32.0% 33 58.1% 18 39.3% 24 3.8% 10 38.5% 30 38.5% 30 38.5% 30 38.5% 30 38.5% 30 38.5% 30 38.5% 30 36.7% 31 60 60 60 60 60 60 60 60 60 60 60 60 <td< th=""></td<>
Yes 38.1% 51 30.8% 24 48.2% 27 73.3% 11 48.6% 18 26.8% 22 32.0% 33 58.1% 18 39.3% 24 3.8% 1 55.3% 26 38.5% 30 38.5% 20 No 61 96 60 68.0% 70 41.9% 13 60.7% 37 96.2% 25 44.7% 21 61.5% 48 61.5% 32 Base: 134 78 56 15 37 82 103 31 61 26 47 78 52
No 61.9% 83 69.2% 54 51.8% 29 26.7% 4 51.4% 19 73.2% 60 68.0% 70 41.9% 13 60.7% 37 96.2% 25 44.7% 21 61.5% 48 61.5% 32 Base: 134 78 56 15 37 82 103 31 61 26 47 78 52
Q02 What is the main purpose of your visit to (STUDY CENTRE) today?
Sailing / yachting/ boating - 14.2% 19 14.1% 11 14.3% 8 0.0% 0 10.8% 4 18.3% 15 15.5% 16 9.7% 3 9.8% 6 26.9% 7 12.8% 6 10.3% 8 19.2% 10 day trip
Sailing / yachting/ boating - 23.9% 32 26.9% 21 19.6% 11 20.0% 3 10.8% 4 30.5% 25 27.2% 28 12.9% 4 24.6% 15 34.6% 9 17.0% 8 28.2% 22 17.3% 9 longer stay (+1 nights)
To access other water based 0.7% 1 1.3% 1 0.0% 0 0.0% 0 0.0% 0 1.2% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 2.1% 1 1.3% 1 0.0% 0 activities (e.g. kayaking)
Other marine related 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%
Boat servicing / boat 15.7% 21 21.8% 17 7.1% 4 0.0% 0 29.7% 11 12.2% 10 13.6% 14 22.6% 7 16.4% 10 26.9% 7 8.5% 4 16.7% 13 15.4% 8 chandlery
Pick up sailing supplies 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%
Business / employment 3.7% 5 3.8% 3 3.6% 2 6.7% 1 2.7% 1 3.7% 3 2.9% 3 6.5% 2 3.3% 2 3.8% 1 4.3% 2 3.8% 3 3.8% 2 related
Other (PLEASE WRITE IN) 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%
Having lunch 8.2% 11 5.1% 4 12.5% 7 13.3% 2 10.8% 4 6.1% 5 7.8% 8 9.7% 3 4.9% 3 0.0% 0 17.0% 8 7.7% 6 9.6% 5 Holiday apartment 0.7% 1 0.0% 0 2.7% 1 0.0% 0 1.0% 0 0.0% 0 0.1% 1 0.0% 0 0.0% 0 2.1% 1 0.0% 0 1.9% 1
Just passing through 8.2% 11 7.7% 6 8.9% 5 6.7% 1 10.8% 4 7.3% 6 8.7% 9 6.5% 2 13.1% 8 3.8% 1 4.3% 2 10.3% 8 5.8% 3 Meeting friends 3.0% 4 1.3% 1 5.4% 3 13.3% 2 0.0% 0 2.4% 2 3.9% 4 0.0% 0 0.0% 0 8.5% 4 1.3% 1 5.8% 3
Old Gaffers Rally 0.7% 1 1.3% 1 0.0% 0 0.0% 0 3.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0
(Don't know) 1.5% 2 1.3% 1 1.8% 1 6.7% 1 0.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 0 1.2% 1 1.0% 1 1.0% 1 1.0% 0 1.2% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0% 1 1.0
Base: 134 78 56 15 37 82 103 31 61 26 47 78 52
Q03 How long do you intend to stay at (STUDY CENTRE) today?
Up to one day 50.0% 67 46.2% 36 55.4% 31 66.7% 10 64.9% 24 40.2% 33 46.6% 48 61.3% 19 57.4% 35 38.5% 10 46.8% 22 39.7% 31 65.4% 34 $2-3$ days 23.9% 32 24.4% 19 23.2% 13 6.7% 1 18.9% 7 29.3% 24 25.2% 26 19.4% 6 14.8% 9 42.3% 11 25.5% 12 28.2% 22 15.4% 8 $4-7$ days 8.2% 11 10.3% 8 5.4% 3 0.0% 0 5.4% 2 11.0% 9 7.8% 8 9.7% 3 9.8% 6 11.5% 3 4.3% 2 9.0% 7 7.7% 4 2 weeks 1.5% 2 0.0% 0 3.6% 2 6.7% 1 0.0% 0 1.2% 1 1.9% 2 0.0% 0 3.3% 2 0.0% 0 0.3% 1 1.9% 1 $+2$ weeks 14.9% 20 19.2% 15 8.9% 5 20.0% 3 8.1% 3 17.1% 14 16.5% 17 9.7% 3 13.1% 1 1.9% 1 1.9% 1 1.9% 1 1.9% 1 1.9% 1 1.9% 1 1.9% 1 1.9% 1
Base: 134 78 56 15 37 82 103 31 61 26 47 78 52

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	Tota	1	Male		Femal	le	18 - 3	4	35 - 5	54	55 +	-	ABC	1	C2D	E	Gospo Marin		Hasla Marin		Royal Clarene Marin	ce	Yes at Q	206	No at (Q06
Q04 Which other marina	s/moori	ngs ir	Gospor	t hav	ve you vi	isited	or inter	nd to	visit? [N	/R]																
Gosport Marina	3.0%	4	5.1%	4	0.0%	0	6.7%	1	0.0%	0		3		3	3.2%	1	0.0%	0	3.8%	1	6.4%	3	3.8%	3	1.9%	1
Haslar Marina	12.7%	17	14.1%	11	10.7%	6	6.7%	1		6		10		13		4		13	0.0%	0		4	17.9%	14	5.8%	3
Royal Clarence Marina	4.5%	6		4	3.6%	2	0.0%	0	5.4%	2		4		5		1	0.000	5	3.8%	1	0.0%	0	6.4%	5	1.9%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0		0	0.0%	0	0.0%	0
Do not intend to visit any other marinas / moorings in Gosport	85.1%	114	83.3%	65	87.5%	49	93.3%	14	81.1%	30	85.4%	70	84.5%	87	87.1%	27	75.4%	46	96.2%	25	91.5%	43	78.2%	61	94.2%	49
Base:		134		78		56		15		37		82		103		31		61		26		47		78		52
Q05 What improvements	could b	be ma	de to fac	ilitie	s at (STI	JDY (CENTRE) that	would	encou	urage yo	ou to	stay lon	ger o	r visit th	e ma	rina mor	e frec	quently?	[MR]						
No improvements needed	35.1%	47	43.6%	34	23.2%	13	20.0%	3	16.2%	6	46.3%	38	34.0%	35	38.7%	12	36.1%	22	61.5%	16	19.1%	9	38.5%	30	30.8%	16
More / better shops	23.9%	32	14.1%	11	37.5%	21	80.0%	12	21.6%	8	14.6%	12	23.3%	24	25.8%	8	6.6%	4	0.0%	0	59.6%	28	12.8%	10	38.5%	20
More / better cafes / restaurants/ bars	17.2%	23	10.3%	8	26.8%	15	53.3%	8	16.2%	6	11.0%	9	16.5%	17	19.4%	6	11.5%	7	0.0%	0	34.0%	16	10.3%	8	26.9%	14
More / better communal facilities (e.g. toilets)	14.9%	20	14.1%	11	16.1%	9	26.7%	4	16.2%	6	12.2%	10	13.6%	14	19.4%	6	16.4%	10	7.7%	2	17.0%	8	12.8%	10	19.2%	10
More / better moorings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	8.2%	11	9.0%	7	7.1%	4	20.0%	3	10.8%	4	4.9%	4	8.7%	9	6.5%	2	11.5%	7	0.0%	0	8.5%	4	10.3%	8	5.8%	3
Free or cheaper car parking	3.0%	4	2.6%	2	3.6%	2	0.0%	0	5.4%	2	2.4%	2	2.9%	3	3.2%	1	4.9%	3	3.8%	1	0.0%	0	2.6%	2	3.8%	2
Improved access to Gosport Town Centre	4.5%	6	3.8%	3	5.4%	3	13.3%	2	2.7%	1	3.7%	3	4.9%	5	3.2%	1	0.0%	0	0.0%	0	12.8%	6	2.6%	2	7.7%	4
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		0		0		0		0	0.0%	0	0.0%	0
Approach could be prettier	1.5%	2	2.6%	2	0.0%	0	0.0%	0	2.7%	1	1.2%	1	1.0%	1		1	0.0.0	0		0		2	2.6%	2	0.0%	0
Cleaner	0.7%	1	1.3%	1	0.0%	0		0	0.0%	0		1	1.0%	1		0		0	0.0%	0		1	0.0%	0	1.9%	1
Concrete pontoons so more stable	0.7%	1	0.0%	0		1	6.7%	1	0.0%	0		0		0		1		0		1	,.	0	1.3%	1	0.0%	0
Disabled facilities	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0		1	0.0%	0		0	3.8%	1	0.0.0	0	0.0%	0	1.9%	1
Improved road access	1.5%	2	2.6%	2	0.0%	0		0	0.0%	0		2		2		0		2	0.0%	0		0	1.3%	1	1.9%	1
Improved signage /	2.2%	3	1.3%	1	3.6%	2	6.7%	1	2.7%	1	1.2%	1	2.9%	3	0.0%	0	0.0%	0	3.8%	1	4.3%	2	1.3%	1	3.8%	2
information	0.70/	1	0.00/	0	1.00/	1	0.00/	0	0.70/		0.00/	0	1.00/		0.00/	0	0.00/	0	0.00/	0	0.10/	1	1.00/		0.00/	0
Live music	0.7%	1	0.0%	0		1	0.0%	0	2.7%	1	0.0%	0		1		0		0	0.0%	0		1	1.3%	1	0.0%	0
More lighting	0.7%	1	0.0%	0		1	0.0%	0	0.0%	0		1	1.0%	1		0		0	3.8%	1	0.0%	0		1	0.0%	0
(Don't know / unsure)	14.9%	20	12.8%	10	17.9%	10	0.0%	0	24.3%	9	13.4%	11	15.5%	16	12.9%	4	21.3%		11.5%	3	8.5%	4	17.9%	14	9.6%	5
Base:		134		78		56		15		37		82		103		31		61		26		47		78		52
Q06 Do you intend to vis	it Gosp	ort To	wn Cent	re to	day?																					
Yes	58.2%	78	62.8%	49	51.8%	29	46.7%	7	51.4%	19	63.4%	52	59.2%	61	54.8%	17	63.9%	39	73.1%	19	42.6%	20	100.0%	78	0.0%	0
No	38.8%	52	35.9%	28	42.9%	24	53.3%	8	43.2%	16	34.1%	28	39.8%	41	35.5%	11	36.1%	22	23.1%	6	51.1%	24	0.0%	0	100.0%	52
(Don't know / unsure)	3.0%	4	1.3%	1	5.4%	3	0.0%	0	5.4%	2	2.4%	2	1.0%	1	9.7%	3	0.0%	0	3.8%	1	6.4%	3	0.0%	0	0.0%	0
Base:		134		78		56		15		37		82		103		31		61		26		47		78		52

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	Tota	1	Male	e	Femal	le	18 - 34	1	35 - 5	4	55 +	F	ABC	1	C2DI	E	Gospo Marin		Haslar Marina		Royal Clareno Marina	ce	Yes at (206	No at (206
Q07 How often do you o	ombine	a trip	to Gosp	oort T	own Cer	ntre v	vith your	visit	to (STU	DY C	ENTRE))?														
Everyday	23.1%	31	24.4%	19	21.4%	12	20.0%	3	13.5%	5	28.0%	23	23.3%	24	22.6%	7	34.4%	21	11.5%	3	14.9%	7	38.5%	30	0.0%	0
Every second day	7.5%	10	9.0%	7	5.4%	3	13.3%	2	2.7%	1	8.5%	7	8.7%	9	3.2%	1	8.2%	5	0.0%	0	10.6%	5	11.5%	9	1.9%	1
Once during visit	25.4%	34	28.2%	22	21.4%	12	20.0%	3	24.3%	9	26.8%	22	23.3%	24	32.3%	10	13.1%	8	69.2%	18	17.0%	8	32.1%	25	15.4%	8
Rarely	29.9%	40	29.5%	23	30.4%	17	40.0%	6	37.8%	14	24.4%	20	32.0%	33	22.6%	7	27.9%	17	15.4%	4	40.4%	19	12.8%	10	57.7%	30
Never	13.4%	18	7.7%	6	21.4%	12	6.7%	1	21.6%	8	11.0%	9	12.6%	13	16.1%	5	14.8%	9	3.8%	1	17.0%	8	3.8%	3	25.0%	13
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / unsure)	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.2%	1	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Base:		134		78		56		15		37		82	!	103		31		61		26		47		78		52

	Total		Male	9	Femal	e	18 - 34	1	35 - 54		55 +		ABC1	L	C2D	E	Gosport Marina		Haslar Marina		Royal Clarenc Marina		Yes at Q	06	No at Q	<u>)</u> 06
Q08 What is the reason with the trease who said Rarely with the trease who said Rarely with the trease with				er co	mbine a	trip t	o Gospo	ort To	wn Centr	e wi	th your v	visit	to (STUD	OY CE	ENTRE)?	? [MR]									
Generally prefer to stay within the marina complex	12.1%	7	13.8%	4	10.3%	3	0.0%	0	9.1%	2	17.2%	5	13.0%	6	8.3%	1	7.7%	2	20.0%	1	14.8%	4	0.0%	0	16.3%	7
Everything provided for within the marina complex	1.7%	1	3.4%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	2.3%	1
Do not have time to visit the town centre	12.1%	7	10.3%		13.8%	4	28.6%	2	4.5%	1	13.8%	4	13.0%	6		1	11.5%	3			14.8%	4	7.7%	1	14.0%	6
Too far a walk to the town centre	6.9%	4	01070		13.8%	4	0.0%		13.6%	3		1	4.3%		16.7%	2		0			14.8%	4	0.0%	0		3
Does not feel welcoming	24.1%	14	13.8%		34.5%		57.1%	4	22.7%		17.2%	5	17.4%	8	50.0%	6	11.5%	3	0.0%		40.7%	11	7.7%	1	27.9%	12
Does not feel safe	17.2%	10	6.9%	2	27.6%	8	28.6%	2	18.2%	4	13.8%	4	13.0%	6	33.3%	4	0.0%	0	0.0%	0	37.0%	10	7.7%	1	18.6%	8
Unattractive town centre	39.7%	23	34.5%	10	44.8%	13	71.4%	5	40.9%	9	31.0%	9	34.8%	16	58.3%	7	19.2%	5	40.0%	2	59.3%	16	23.1%	3	44.2%	19
Poor range / quality of shops	36.2%	21	24.1%	7	48.3%	14	57.1%	4	40.9%	9	27.6%	8	30.4%	14	58.3%	7	26.9%	7	40.0%	2	44.4%	12	30.8%	4	37.2%	16
Poor range / quality of cafes / restaurants	20.7%	12	10.3%	3	31.0%	9	42.9%	3	18.2%	4	17.2%	5	15.2%	7	41.7%	5	11.5%	3	0.0%	0	33.3%	9	7.7%	1	23.3%	10
Poor range / quality of bars / pubs	8.6%	5	6.9%	2	10.3%	3	42.9%	3	9.1%	2	0.0%	0	6.5%	3	16.7%	2	0.0%	0	0.0%	0	18.5%	5	7.7%	1	9.3%	4
Poor range / quality of financial services (e.g. banks)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range / quality of personal services (e.g. beauty / hair salons, dry cleaners, laundrettes, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range / quality of leisure offer (e.g. cinema, health / fitness, etc)	3.4%	2	3.4%	1	3.4%	1	14.3%	1	0.0%	0	3.4%	1	2.2%	1	8.3%	1	0.0%	0	0.0%	0	7.4%	2	7.7%	1	2.3%	1
Poor range / quality of visitor attractions	3.4%	2	3.4%	1	3.4%	1	28.6%	2	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	7.4%	2	7.7%	1	2.3%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No reason to visit town, just here to visit the Marina	17.2%	10	17.2%	5	17.2%	5	0.0%	0	18.2%	4	20.7%	6	17.4%	8	16.7%	2	26.9%	7	0.0%	0	11.1%	3	30.8%	4	11.6%	5
(Don't know / unsure)	5.2%	3	6.9%	2	3.4%	1	0.0%	0	9.1%	2	3.4%	1	6.5%	3	0.0%	0	11.5%	3	0.0%	0	0.0%	0	23.1%	3	0.0%	0
Base:		58		29		29		7		22		29		46		12		26		5		27		13		43

Gosport Marinas Survey for Lambert Smith Hampton

Page 5

	Total		Male	:	Femal	e	18 - 34		35 - 54	1	55 +		ABC1	l	C2DE		Gospoi Marina		Haslaı Marina		Royal Clarene Marin	ce	Yes at Q	906	No at Q	06
Q09 What is the main reactive to the test of test			• •	oort T	own Cer	ntre t	oday? [M	R]																		
For food shopping	61.0%	50	58.0%	29	65.6%	21	85.7%	6	47.6%	10	63.0%	34	62.9%	39	55.0%	11	51.3%	20	85.0%	17	56.5%	13	62.8%	49	0.0%	0
For non-food shopping	15.9%	13	18.0%	9	12.5%	4	0.0%	0	14.3%	3	18.5%	10	17.7%	11	10.0%	2	23.1%	9	10.0%	2	8.7%	2	16.7%	13	0.0%	0
For shopping in general	14.6%	12	12.0%	6	18.8%	6	42.9%	3	19.0%	4	9.3%	5	11.3%	7	25.0%	5	15.4%	6	0.0%	0	26.1%	6	14.1%	11	0.0%	0
For window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit cafes / restaurants / takeaways	18.3%	15	24.0%	12	9.4%	3	0.0%	0	28.6%	6	16.7%	9	22.6%	14	5.0%	1	15.4%	6	35.0%	7	8.7%	2	19.2%	15	0.0%	0
To visit the street market	6.1%	5	8.0%	4	3.1%	1	14.3%	1	4.8%	1	5.6%	3	3.2%	2	15.0%	3	5.1%	2	15.0%	3	0.0%	0	6.4%	5	0.0%	0
To visit the bank and other financial services	13.4%	11	12.0%	6	15.6%	5	42.9%	3	14.3%	3	9.3%	5	12.9%	8	15.0%	3	12.8%	5	0.0%	0	26.1%	6	14.1%	11	0.0%	0
To visit health facilities (e.g. GP, dentist, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit visitor attractions	1.2%	1	0.0%	0	3.1%	1	0.0%	0	4.8%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	1.3%	1	0.0%	0
For business purposes	1.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.9%	1	1.6%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	1.3%	1	0.0%	0
To visit personal services (e.g. hair salon, beauty salon, barber, etc)	2.4%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	3.2%	2	0.0%	0	5.1%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.5%	7	6.0%	3	12.5%	4	0.0%	0	9.5%	2	9.3%	5	4.8%	3	20.0%	4	7.7%	3	0.0%	0	17.4%	4	6.4%	5	0.0%	0
Base:		82		50		32		7		21		54		62		20		39		20		23		78		0

Mean score [Nothing=0,£5 or Less=2.5,£5.01 To £15=10,£15.01 To £30=22.5,£30.01 To £50=40,£50.01 Plus=60,(Don't know)^-99]

Q10 How much do you expect to spend during a visit to Gosport Town Centre today on the following?

Those who said Yes or Don't know at Q06

Convenience, food and drink purchases e.g. from supermarket, newsagent, bakery, butcher, etc

Nothing	24.4%	20	32.0%	16	12.5%	4	0.0%	0	28.6%	6	25.9%	14	29.0%	18	10.0%	2	35.9%	14	15.0%	3	13.0%	3	25.6%	20	0.0%	0
£5 or Less	7.3%	6	12.0%	6	0.0%	0	0.0%	0	9.5%	2	7.4%	4	4.8%	3	15.0%	3	7.7%	3	15.0%	3	0.0%	0	7.7%	6	0.0%	0
£5.01 To £15	14.6%	12	14.0%	7	15.6%	5	14.3%	1	19.0%	4	13.0%	7	17.7%	11	5.0%	1	10.3%	4	10.0%	2	26.1%	6	14.1%	11	0.0%	0
£15.01 To £30	32.9%	27	24.0%	12	46.9%	15	57.1%	4	19.0%	4	35.2%	19	35.5%	22	25.0%	5	35.9%	14	40.0%	8	21.7%	5	33.3%	26	0.0%	0
£30.01 To £50	8.5%	7	8.0%	4	9.4%	3	14.3%	1	9.5%	2	7.4%	4	8.1%	5	10.0%	2	2.6%	1	15.0%	3	13.0%	3	9.0%	7	0.0%	0
£50.01 Plus	6.1%	5	6.0%	3	6.3%	2	0.0%	0	0.0%	0	9.3%	5	4.8%	3	10.0%	2	5.1%	2	5.0%	1	8.7%	2	6.4%	5	0.0%	0
(Don't know)	6.1%	5	4.0%	2	9.4%	3	14.3%	1	14.3%	3	1.9%	1	0.0%	0	25.0%	5	2.6%	1	0.0%	0	17.4%	4	3.8%	3	0.0%	0
Mean:		17.18		14.48		21.64		23.33		11.94		18.25		16.01		22.00		13.75		19.38		21.71		17.20		0.00
Base:		82		50		32		7		21		54		62		20		39		20		23		78		0

Gosport Marinas Survey for Lambert Smith Hampton

	Tota	l	Mal	e	Fema	lle	18 - 3	4	35 - 5	54	55 -	÷	ABC	21	C2D	Е	Gospo Mari		Hasla Mari		Roya Clarer Marii	nce	Yes at	Q06	No at (Q06
Non-food purch	ases e.g. clo	othing	ı, footw	ear, g	ifts, sou	ıvenir	s, medio	cines,	persor	al go	ods, etc	;														
Nothing £5 or Less £5.01 To £15 £15.01 To £30 £30.01 To £50 £50.01 Plus (Don't know) <i>Mean:</i>	57.3% 12.2% 9.8% 3.7% 2.4% 1.2% 13.4%	47 10 8 3 2 1 11 4.40	62.0% 12.0% 12.0% 6.0% 0.0% 2.0% 6.0%	31 6 3 0 1 3 4.31	50.0% 12.5% 6.3% 0.0% 6.3% 0.0% 25.0%		0.0% 14.3% 14.3% 0.0% 0.0% 0.0% 71.4%	0 1 1 0 0 0 5 6.25	61.9% 9.5% 4.8% 9.5% 0.0% 9.5%	2	63.0% 13.0% 11.1% 3.7% 0.0% 1.9% 7.4%		62.9% 14.5% 8.1% 4.8% 3.2% 1.6% 4.8%	39 9 5 3 2 1 3 4.75	40.0% 5.0% 15.0% 0.0% 0.0% 40.0%	8 1 3 0 0 0 8 2.71	64.1% 10.3% 7.7% 5.1% 0.0% 2.6% 10.3%	25 4 3 2 0 1 4 4.14	75.0% 5.0% 15.0% 5.0% 0.0% 0.0% 0.0%	15 1 3 1 0 0 0 2.75	30.4% 21.7% 8.7% 0.0% 8.7% 0.0% 30.4%	7 5 2 0 2 0 7 7.03	59.0% 12.8% 9.0% 3.8% 2.6% 1.3% 11.5%	46 10 7 3 2 1 9 4.38	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0.00
Base:		82		50		32		7		21		54		62		20		39		20		23		78		0
Dining and drini	king out e.g.	cafes	s, resta	urants	s, bars																					
Nothing £5 or Less £5.01 To £15 £15.01 To £30 £30.01 To £50 £50.01 Plus (Don't know)	59.8% 9.8% 13.4% 6.1% 1.2% 0.0% 9.8%		60.0% 12.0% 12.0% 8.0% 2.0% 0.0% 6.0%	30 6 4 1 0 3	59.4% 6.3% 15.6% 3.1% 0.0% 0.0% 15.6%	1 0 0	28.6% 0.0% 14.3% 0.0% 0.0% 0.0% 57.1%	2 0 1 0 0 0 4	38.1% 23.8% 19.0% 9.5% 0.0% 0.0% 9.5%	5	72.2% 5.6% 11.1% 5.6% 1.9% 0.0% 3.7%	39 3 6 3 1 0 2	8.1%	40 5 10 5 0 0 2	15.0% 5.0% 0.0% 5.0% 0.0%		69.2% 12.8% 12.8% 2.6% 0.0% 0.0% 2.6%	27 5 5 1 0 0 1	65.0% 10.0% 5.0% 15.0% 5.0% 0.0% 0.0%	13 2 1 3 1 0 0		9 1 5 1 0 0 7	61.5% 10.3% 12.8% 6.4% 1.3% 0.0% 7.7%	48 8 10 5 1 0 6	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0
Mean:		3.82		4.36		2.87		3.33		5.13		3.37		3.75		4.11		2.24		6.13		4.69		3.78		0.00
Base:		82		50		32		7		21		54		62		20		39		20		23		78		0
Leisure and tou	rist attractio	ns																								
Nothing £5 or Less £5.01 To £15 £15.01 To £30 £30.01 To £50 £50.01 Plus (Don't know)	89.0% 1.2% 1.2% 0.0% 0.0% 8.5%	73 1 1 0 0 0 7	92.0% 2.0% 2.0% 0.0% 0.0% 4.0%	46 1 1 0 0 0 2	84.4% 0.0% 0.0% 0.0% 0.0% 15.6%	27 0 0 0 0 0 5	42.9% 0.0% 0.0% 0.0% 0.0% 57.1%	3 0 0 0 0 0 4	90.5% 0.0% 0.0% 0.0% 0.0% 9.5%	19 0 0 0 0 0 2	94.4% 1.9% 1.9% 0.0% 0.0% 0.0% 1.9%	51 1 0 0 0 1	96.8% 0.0% 1.6% 0.0% 0.0% 0.0% 1.6%	60 0 1 0 0 0 1	65.0% 5.0% 0.0% 0.0% 0.0% 30.0%	13 1 0 0 0 0 6	94.9% 2.6% 2.6% 0.0% 0.0% 0.0%	37 1 1 0 0 0 0	100.0% 0.0% 0.0% 0.0% 0.0% 0.0%	20 0 0 0 0 0 0 0	69.6% 0.0% 0.0% 0.0% 0.0% 30.4%	16 0 0 0 0 0 7	91.0% 1.3% 1.3% 0.0% 0.0% 0.0% 6.4%	71 1 0 0 5	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0
Mean:		0.17		0.26		0.00		0.00		0.00		0.24		0.16		0.18		0.32		0.00		0.00		0.17		0.00
Base:		82		50		32		7		21		54		62		20		39		20		23		78		0

Gosport Marinas Survey for Lambert Smith Hampton

Total Male Female 18 - 34 35 - 54 55 + ABC1 C2DE Gosport Haslar Royal Yes at Q06 No at O06 Marina Marina Clarence Marina Other services e.g. hair / beauty salon, barber, dry cleaning Nothing 82.9% 68 86.0% 43 78.1% 25 42.9% 3 85.7% 18 87.0% 47 90.3% 56 60.0% 12 84.6% 33 100.0% 20 65.2% 15 84.6% 66 0.0% 0 £5 or Less 3.7% 3 4.0% 2 3.1% 1 0.0% 0 0.0% 0 5.6% 3 1.6% 10.0% 2 5.1% 2 0.0% 0 4.3% 3.8% 3 0.0% 0 1 1 £5.01 To £15 1.2% 1 2.0% 1 0.0% 0 0.0% 0 0.0% 0 1.9% 1 1.6% 1 0.0% 0 2.6% 1 0.0% 0 0.0% 0 1.3% 1 0.0% 0 £15.01 To £30 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 £30.01 To £50 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 0 0 0.0% 0 0.0% 0.0% 0 0 £50.01 Plus 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% (Don't know) 12.2% 10 8.0% 4 18.8% 6 57.1% 4 14.3% 3 5.6% 3 6.5% 4 30.0% 6 7.7% 3 0.0% 0 30.4% 7 10.3% 8 0.0% 0 0.00 0.00 0.34 0.22 0.25 Mean: 0.24 0.33 0.10 0.36 0.42 0.00 0.16 0.00 82 50 32 7 21 54 62 39 20 23 78 0 Base: 20

	Tota		Male	2	Femal	e	18 - 34		35 - 54		55 +		ABC1		C2DE]	Gospor Marina		Haslar Marina		Royal Clarence Marina		Yes at Q	06	No at (206
Q11 What do you like ab Those who said Yes or 1				entre '	? [MR]																					
Close to the marina / mooring	34.1%	28	34.0%	17	34.4%	11	28.6%	2	38.1%	8	33.3%	18	37.1%	23	25.0%	5	41.0%	16	5.0%	1	47.8%	11	34.6%	27	0.0%	0
Close to Portsmouth	3.7%	3	0.0%	0	9.4%	3	14.3%	1	0.0%	0	3.7%	2	3.2%	2	5.0%	1	2.6%	1	5.0%	1	4.3%	1	3.8%	3	0.0%	0
Attractive environment / nice place	3.7%	3	4.0%	2	3.1%	1	0.0%	0	0.0%	0	5.6%	3	4.8%	3	0.0%	0	5.1%	2	5.0%	1	0.0%	0	3.8%	3	0.0%	0
Close to friends or relatives	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	13.4%	11	10.0%	5	18.8%	6	42.9%	3	14.3%	3	9.3%	5	9.7%	6	25.0%	5	15.4%	6	5.0%	1	17.4%	4	14.1%	11	0.0%	0
Compact	3.7%	3	4.0%	2	3.1%	1	0.0%	0	9.5%	2	1.9%	1	4.8%	3	0.0%	0	2.6%	1	0.0%	0	8.7%	2	3.8%	3	0.0%	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by ferry	3.7%	3	2.0%	1	6.3%	2	28.6%	2	0.0%	0	1.9%	1	3.2%	2	5.0%	1	2.6%	1	0.0%	0	8.7%	2	3.8%	3	0.0%	0
Easy to park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities in general	1.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	5.0%	1	0.0%	0	5.0%	1	0.0%	0	1.3%	1	0.0%	0
Good food stores	4.9%	4	4.0%	2	6.3%	2	0.0%	0	4.8%	1	5.6%	3	4.8%	3	5.0%	1	0.0%	0	10.0%	2	8.7%	2	3.8%	3	0.0%	0
Good pubs, cafés or restaurants	4.9%	4	4.0%	2	6.3%	2	0.0%	0	9.5%	2	3.7%	2	4.8%	3	5.0%	1	2.6%	1	10.0%	2	4.3%	1	5.1%	4	0.0%	0
Good range of non-food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	3.7%	3	4.0%	2	3.1%	1	0.0%	0	0.0%	0	5.6%	3	4.8%	3	0.0%	0	0.0%	0	15.0%	3	0.0%	0	3.8%	3	0.0%	0
Good range of 'high street' retailers / multiples	2.4%	2	2.0%	1	3.1%	1	0.0%	0	4.8%	1	1.9%	1	1.6%	1	5.0%	1	2.6%	1	5.0%	1	0.0%	0	2.6%	2	0.0%	0
Good range of leisure and visitor attractions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Affordable shops	1.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	5.0%	1	2.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
High quality shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The street market	6.1%	5	8.0%	4	3.1%	1	0.0%	0	0.0%	0	9.3%	5	4.8%	3	10.0%	2	0.0%	0	20.0%	4	4.3%	1	6.4%	5	0.0%	0
Makes a change from other places	1.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	5.0%	1	2.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safe and secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	14.6%	12	20.0%	10	6.3%	2	14.3%	1	4.8%	1	18.5%	10	14.5%	9	15.0%	3	12.8%	5	15.0%	3	17.4%	4	14.1%	11	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.2%	10	10.0%	5	15.6%	5	0.0%	0	9.5%	2	14.8%	8	12.9%	8	10.0%	2	15.4%	6	10.0%	2	8.7%	2	11.5%	9	0.0%	0
(Nothing / very little)	14.6%	12	16.0%	8	12.5%	4	28.6%	2	28.6%	6	7.4%	4	11.3%	7	25.0%	5	10.3%	4	20.0%	4	17.4%	4	12.8%	10	0.0%	0
Base:		82		50		32		7		21		54		62		20		39		20		23		78		0

Gosport Marinas Survey for Lambert Smith Hampton

	Total		Male		Femal		18 - 34		35 - 54		55 +		ABC1		C2DE		Gospor Marina	a	Haslar Marina	1	Royal Clarenc Marina	ce a	Yes at Q	06	No at (206
Q12 What improvements	s could b	e mae	de to she	oppir	ng and o	ther	town cer	tre u	ises Gosp	oort	Town Ce	entre	that wou	ld er	ncourage	e you	to visit	the c	entre mo	ore fr	equently	? [MI	R]			
Better access by road	2.2%	3	2.6%	2	1.8%	1	6.7%	1	2.7%	1	1.2%	1	1.9%	2	3.2%	1	3.3%	2	0.0%	0	2.1%	1	1.3%	1	3.8%	2
Better public transport	0.7%	1	0.0%	0	1.8%	1	6.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
Improved ferry service	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
Better signposting	0.7%	1	0.0%	0	1.8%	1	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
Cleaner streets	5.2%	7	2.6%	2	8.9%	5	6.7%	1	8.1%	3	3.7%	3	6.8%	7	0.0%	0	6.6%	4	0.0%	0	6.4%	3	2.6%	2	9.6%	5
Facilities which would assist you if shopping with children	0.7%	1	1.3%	1	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	3.2%	1		0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
Free car parking	6.0%	8	6.4%	5	5.4%	3	20.0%	3	5.4%	2	3.7%	3	4.9%	5	9.7%	3	3.3%	2	0.0%	0	12.8%	6	2.6%	2	9.6%	5
More / better town centre events	1.5%	2	0.0%	0	3.6%	2		1	2.7%	1	0.0%	0	1.9%	2	0.0%	0		0	0.0%	0		2	0.0%	0	3.8%	2
More / better comparison retailers (i.e. non-food shops)	6.0%	8	3.8%	3	8.9%	5	20.0%	3	0.0%	0	6.1%	5	4.9%	5	9.7%	3	3.3%	2	0.0%	0	12.8%	6	5.1%	4	7.7%	4
More / better specialist shops	6.0%	8	5.1%	4	7.1%	4	13.3%	2	8.1%	3	3.7%	3	4.9%	5	9.7%	3	1.6%	1	0.0%	0	14.9%	7	3.8%	3	9.6%	5
and services for boat users																										
More / better value or affordable shops	8.2%	11	5.1%	4	12.5%	7	26.7%	4	8.1%	3	4.9%	4	6.8%	7	12.9%	4	8.2%	5	3.8%	1	10.6%	5	7.7%	6	9.6%	5
More / better entertainment	1.5%	2	0.0%	0	3.6%	2	0.0%	0	2.7%	1	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	3.8%	2
More / better places for eating out (e.g. cafes and restaurants)	14.2%	19	12.8%	10	16.1%	9	26.7%	4	21.6%	8	8.5%	7	13.6%	14	16.1%	5	11.5%	7	3.8%	1	23.4%	11	12.8%	10	17.3%	9
More / better food shops	5.2%	7	2.6%	2	8.9%	5	13.3%	2	8.1%	3	2.4%	2	5.8%	6	3.2%	1	3.3%	2	0.0%	0	10.6%	5	2.6%	2	9.6%	5
More / better parking	0.7%	1	0.0%	0	1.8%	1	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
More / better pedestrianised streets	0.7%	1	1.3%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
More / better public	1.5%	2	1.3%	1	1.8%	1	0.0%	0	2.7%	1	1.2%	1	1.0%	1	3.2%	1	1.6%	1	0.0%	0	2.1%	1	0.0%	0	1.9%	1
conveniences																										
More / better seats / flower	3.0%	4	3.8%	3	1.8%	1	0.0%	0	5.4%	2	2.4%	2	3.9%	4	0.0%	0	6.6%	4	0.0%	0	0.0%	0	5.1%	4	0.0%	0
displays																										
More / better services	1.5%	2	2.6%	2	0.0%	0	0.0%	0	2.7%	1	1.2%	1	1.9%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0
More advertising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple shops / High Street shops	17.2%	23	12.8%	10	23.2%	13	13.3%	2	18.9%	7	17.1%	14	19.4%	20	9.7%	3	11.5%	7	19.2%	5	23.4%	11	21.8%	17	11.5%	6
More independent shops	22.4%	30	21.8%	17	23.2%	13	13.3%	2	24.3%	9	23.2%	19	26.2%	27	9.7%	3	21.3%	13	34.6%	9	17.0%	8	19.2%	15	26.9%	14
Supermarket	1.5%	2	0.0%	0	3.6%	2		1	2.7%	1	0.0%	0	1.0%	1	3.2%	1		1	0.0%	0	2.1%	1	0.0%	0	1.9%	1
Street markets - physical improvements	4.5%	6	7.7%	6	0.0%	0	0.0%	0	2.7%	1	6.1%	5	3.9%	4	6.5%	2	4.9%	3	11.5%	3	0.0%	0	7.7%	6	0.0%	0
Street markets - better range and quality of offer	4.5%	6	6.4%	5	1.8%	1	0.0%	0	5.4%	2	4.9%	4	4.9%	5	3.2%	1	4.9%	3	11.5%	3	0.0%	0	6.4%	5	1.9%	1
More / better visitor	1.5%	2	0.0%	0	3.6%	2	13.3%	2	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	4.3%	2	1.3%	1	1.9%	1
attractions More / better visitor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
accommodation Protection from the weather	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0

Gosport Marinas Survey for Lambert Smith Hampton

Page 10 July 2019

	Total		Male		Femal	e	18 - 34		35 - 54	4	55 +		ABC	1	C2D	E		Gospor Marina		Haslar Marina		Royal Clarenc Marina		Yes at Q	906	No at Q	06
(e.g. covered shopping mall)																											
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0 (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0 (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	2.2%	3	1.3%	1	3.6%	2	20.0%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	(0 (0.0%	0	0.0%	0	6.4%	3	1.3%	1	3.8%	2
Fill the empty shops	5.2%	7	3.8%	3	7.1%	4	0.0%	0	5.4%	2	6.1%	5	3.9%	4	9.7%		3 8	8.2%	5	3.8%	1	2.1%	1	7.7%	6	1.9%	1
Knock down and rebuild	3.7%	5	3.8%	3	3.6%	2	0.0%	0	5.4%	2	3.7%	3	2.9%	3	6.5%	2	2 3	3.3%	2	7.7%	2	2.1%	1	2.6%	2	5.8%	3
(Don't know)	14.9%	20	14.1%	11	16.1%	9	6.7%	1	10.8%	4	18.3%	15	15.5%	16	12.9%	4	4 23	3.0%	14	7.7%	2	8.5%	4	15.4%	12	15.4%	8
(Nothing)	11.2%	15	12.8%	10	8.9%	5	0.0%	0	2.7%	1	17.1%	14	9.7%	10	16.1%	-	5 11	1.5%	7	11.5%	3	10.6%	5	9.0%	7	11.5%	6
Base:		134		78		56		15		37		82		103		3	1		61		26		47		78		52

Total

Male

Female

18 - 34

35 - 54

Gosport Marinas Survey for Lambert Smith Hampton

ABC1

C2DE

Gosport

Marina

Haslar

Marina

0 0.0%

0 0.0%

1 3.8%

0 0.0%

0 0.0%

0 1.6%

0 0.0%

0 0.0% 0 0.0%

1 2.1%

0 0.0%

0 0.0%

0

1

0

0 0.0%

0.0%

1.3%

0.0%

Royal

Clarence

Yes at Q06

No at Q06

0

2

0

0

0 0.0%

1

0 0.0%

0 0.0%

3.8%

55 +

				_															Iviai illa		Marina	1				
Q13 Specifically focusin	g on fac	ilities	around	коуа	al Claren	ce Ma	arina, wr	hat ty	pe of re	tail, le	eisure, s	servic	e, resta	urant/	cate or	bars v	vould end	cour	age you t		sit the wa	aterfi	ont are	a? [M	ĸj	
Food / convenience shops	29.9%	40	21.8%	17	41.1%	23	66.7%	10	32.4%	12	22.0%	18	26.2%	27	41.9%	13	6.6%	4	0.0%	0	76.6%	36	20.5%	16	42.3%	22
Non-food shops	10.4%	14	7.7%	6	14.3%	8	33.3%	5	8.1%	3	7.3%	6	10.7%	11	9.7%	3	3.3%	2	3.8%	1	23.4%	11	3.8%	3	21.2%	11
Specialist retailers	8.2%	11	7.7%	6	8.9%	5	20.0%	3	10.8%	4	4.9%	4	7.8%	8	9.7%	3	4.9%	3	11.5%	3	10.6%	5	6.4%	5	11.5%	6
Specific branded shop	2.2%	3	2.6%	2	1.8%	1	0.0%	0	5.4%	2	1.2%	1	1.9%	2	3.2%	1	4.9%	3	0.0%	0	0.0%	0	2.6%	2	1.9%	1
Financial and professional services (e.g. bank, post office)	0.7%	1	0.0%	0	1.8%	1	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
Personal services (e.g. beauty/ hair salon, barber, dry cleaner, laundrette, etc)	0.7%	1	0.0%	0		1	6.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
More / better quality cafes	8.2%	11	5.1%		12.5%	7	0.0%		10.8%	4	8.5%	7	7.8%	8	9.7%	3	8.2%	5	0.0%		12.8%	6	6.4%		11.5%	6
More / better quality restaurants	9.0%	12	7.7%	6	10.7%	6	0.0%	0	5.4%	2	12.2%	10	9.7%	10	6.5%	2	9.8%	6	3.8%	1	10.6%	5	7.7%	6	11.5%	6
More / better quality bars/pubs	5.2%	7	1.3%	1	10.7%	6	0.0%	0	8.1%	3	4.9%	4	4.9%	5	6.5%	2	8.2%	5	3.8%	1	2.1%	1	6.4%	5	3.8%	2
More / better family restaurants	6.0%	8	5.1%	4	7.1%	4	13.3%	2	5.4%	2	4.9%	4	6.8%	7	3.2%	1	3.3%	2	3.8%	1	10.6%	5	5.1%	4	7.7%	4
More / better fine dining restaurants	3.0%	4	3.8%	3	1.8%	1	0.0%	0	0.0%	0	4.9%	4	2.9%	3	3.2%	1	4.9%	3	0.0%	0	2.1%	1	2.6%	2	3.8%	2
More/ better seafood restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist bars e.g. cocktail bar, wine bar (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist café/restaurant e.g. vegan, vegetarian, etc (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better branded /chain restaurants	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
More / better independent restaurants	2.2%	3	2.6%	2	1.8%	1	0.0%	0	0.0%	0	3.7%	3	2.9%	3	0.0%	0	3.3%	2	0.0%	0	2.1%	1	2.6%	2	1.9%	1
More / better branded /chain cafes	3.0%	4	5.1%	4	0.0%	0	0.0%	0	5.4%	2	2.4%	2	2.9%	3	3.2%	1	3.3%	2	3.8%	1	2.1%	1	3.8%	3	1.9%	1
More / better independent cafes	2.2%	3	2.6%	2	1.8%	1	13.3%	2	0.0%	0	1.2%	1	2.9%	3	0.0%	0	1.6%	1	0.0%	0	4.3%	2	2.6%	2	1.9%	1
Specific branded restaurant or café (PLEASE WRITE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

0 0.0%

2 1.2%

0 0.0%

0 0.0%

0 0.0%

1 2.9%

0 0.0%

0 0.0% 0 0.0%

3 0.0%

0

0 0.0%

0.0%

IN)

IN)

Specific branded restaurant

or café (PLEASE WRITE

More / better outdoor dining

Later opening bars / pubs

Earlier opening cafes /

0.0%

2.2%

0.0%

0.0%

0 0.0%

0.0%

0.0%

3 2.6%

0

0

0 0.0%

2 1.8%

0 0.0%

0 0.0% 0 0.0%

1 0.0%

0 0.0%

0 0.0% 0 0.0%

0 5.4%

0 0.0%

0 0.0%

Gosport Marinas Survey for Lambert Smith Hampton

Page 12 July 2019

	Total	l	Male	•	Femal	e	18 - 34		35 - 54	l	55 +		ABC	1	C2DI	£	Gospoi Marina		Haslar Marina		Royal Clareno Marina	ce	Yes at Q	06	No at Q	06
restaurants (e.g. for breakfast)																										
Other (PLEASE WRITE IN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chandlery	4.5%	6	6.4%	5	1.8%	1	0.0%	0	5.4%	2	4.9%	4	3.9%	4	6.5%	2	3.3%	2	0.0%	0	8.5%	4	5.1%	4	3.8%	2
(Don't know)	37.3%	50	41.0%	32	32.1%	18	13.3%	2	32.4%	12	43.9%	36	38.8%	40	32.3%	10	50.8%	31	57.7%	15	8.5%	4	41.0%	32	30.8%	16
(Nothing)	11.2%	15	12.8%	10	8.9%	5	13.3%	2	16.2%	6	8.5%	7	10.7%	11	12.9%	4	16.4%	10	19.2%	5	0.0%	0	15.4%	12	5.8%	3
Base:		134		78		56		15		37		82		103		31		61		26		47		78		52

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July 2019

Q14 What visitor attraction Alver Valley Country Park Boat cruise – tour Children's indoor play (e.g. Money Bizness Activity	DNS and a 1.5% 0.7% 0.7% 1.5% 0.7%	2 1 1	0.0% 0.0% 0.0% 0.0%	0 0 0	3.6% 1.8%	ea (e 2	xcluding	g Por													Marina					
Boat cruise – tour Children's indoor play (e.g. Money Bizness Activity	0.7% 0.7% 1.5%	1 1	0.0%			2		-	tsmouth)) do y	you inter	nd to	visit dur	ing y	our stay	? [M	R]									
Children's indoor play (e.g. Money Bizness Activity	0.7%	1			1.8%		6.7%	1	2.7%	1	0.0%	0	1.0%	1	3.2%	1	0.0%	0	0.0%	0	4.3%	2	0.0%	0	1.9%	1
Money Bizness Activity	1.5%		0.0%	0		1	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
Centre)		~		0	1.8%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
Children's outdoor play area		2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.9%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	1.3%	1	1.9%	1
D Day Trail		1	1.3%	1	0.0%	Ő	0.0%	Õ	0.0%	Ő	1.2%	1	1.0%	1	0.0%	Ő	0.0%	0	3.8%	1	0.0%	Ő	1.3%	1	0.0%	0
Diving Museum	0.7%	1	1.3%	1	0.0%	Ő	0.0%	Õ	0.0%	Ő	1.2%	1	1.0%	1	0.0%	Ő	1.6%	1	0.0%	0	0.0%	Õ	1.3%	1	0.0%	0
Explosion! Museum of Navel Firepower	4.5%	6	5.1%	4	3.6%	2	6.7%	1	5.4%	2	3.7%	3	5.8%	6	0.0%	0	4.9%	3	3.8%	1	4.3%	2	5.1%	4	3.8%	2
Fallen Acorn Brewing Company	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishing - lesson(S)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishing - self guided	0.7%	1	0.0%	0	1.8%	1	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
Fort Brockhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosport BMX track	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosport Discovery Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosport Gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosport Leisure Park (swimming pool, gym, football, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helicopter tour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMS Alliance	1.5%	2	1.3%	1	1.8%	1	0.0%	0	0.0%	0	2.4%	2	1.9%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Kitesurfing - lesson(s)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kitesurfing - self guided	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lee-on-the-Solent Beach	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Woodham Living History Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planet Ice rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Navy Submarine Museum	5.2%	7	6.4%	5	3.6%	2	6.7%	1	5.4%	2	4.9%	4	5.8%	6	3.2%	1	4.9%		11.5%	3	2.1%	1	5.1%	4	5.8%	3
Sailing - lesson(s)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sailing - self guided	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Solent Springs Adventure Golf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokes Bay Beach	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	0.7%	1	0.0%	0	1.8%	1	6.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
Team Sport Karting track	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hovercraft Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Titchfield Haven National Nature Reserve	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
Wildgrounds Nature Reserve	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wind surfing - lesson(s)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wind surfing - self guided	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE STATE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	1	Male		Femal	e	18 - 34		35 - 5	4	55 +	-	ABC	21	C2DI	E	Gospor Marina		Haslar Marin		Royal Clareno Marina	ce	Yes at Q	06	No at Q	206
I don't intend to visit any visitor attractions	85.1%	114	88.5%	69	80.4%	45	66.7%	10	86.5%	32	87.8%	72	85.4%	88	83.9%	26	90.2%	55	80.8%	21	80.9%	38	87.2%	68	82.7%	43
(Don't know)	3.0%	4	0.0%	0	7.1%	4	13.3%	2	2.7%	1	1.2%	1	1.9%	2	6.5%	2	1.6%	1	0.0%	0	6.4%	3	2.6%	2	3.8%	2
Base:		134		78		56		15		37		82		103		31		61		26		47		78		52
Q15 What improvements	s could k	oe ma	de to Go	spor	t's visito	r and	d tourist a	attra	ctions?	[MR]																
More / better quality visitor accommodation e.g. hotels, b&bs, guest houses	2.2%	3	1.3%	1	3.6%	2	6.7%	1	2.7%	1	1.2%	1	1.9%	2	3.2%	1	1.6%	1	0.0%	0	4.3%	2	3.8%	3	0.0%	0
More / better range of water based activities (PROVIDE ONE EXAMPLE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range or non-water based activities (PROVIDE ONE EXAMPLE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More attractions for young children e.g 0 to 11 years	8.2%	11	2.6%	2	16.1%	9	33.3%	5	10.8%	4	2.4%	2	6.8%	7	12.9%	4	0.0%	0	3.8%	1	21.3%	10	5.1%	4	11.5%	6
More attractions for older children e.g. 0 to 15 years	5.2%	7	1.3%	1	10.7%	6	20.0%	3	5.4%	2	2.4%	2	3.9%	4	9.7%	3	1.6%	1	0.0%	0	12.8%	6	2.6%	2	7.7%	4
More attractions for teenagers	2.2%	3	1.3%	1	3.6%	2	13.3%	2	2.7%	1	0.0%	0	1.0%	1	6.5%	2	0.0%	0	0.0%	0	6.4%	3	2.6%	2	1.9%	1
More/ better leisure facilities	9.7%	13	6.4%	5	14.3%	8	20.0%	3	13.5%	5	6.1%	5	9.7%	10	9.7%	3	4.9%	3	7.7%	2	17.0%	8	2.6%	2	19.2%	10
More / better local breweries	0.7%	1	1.3%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
More / better eating and drinking out options	5.2%	7		3	7.1%	4	0.0%	0		2		5		5		2		1		3		3	2.6%	2	9.6%	5
More / better historic trails	1.5%	2	1.3%	1	1.8%	1	0.0%	0	0.0%	0	2.4%	2	1.9%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	1.3%	1	1.9%	1
More / better nature trails	0.7%	1	1.3%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0		0	3.2%	1	0.0%	0	0.0%	0		1	1.3%	1	0.0%	0
More / better museums (PROVIDE ONE EXAMPLE)	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Water park	1.5%	2	1.3%	1	1.8%	1	0.0%	0	5.4%	2	0.0%	0	0.0%	0	6.5%	2	3.3%	2	0.0%	0	0.0%	0	1.3%	1	1.9%	1
More / better visitor accommodation	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other (PLEASE STATE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport links	1.5%	2		1	1.8%	1	0.0%	Ő	2.7%	1		1		1	3.2%	1	0.0%	Ő	0.0%	Ő		2	0.0%	Ő	1.9%	ĩ
Cheaper parking	0.7%	1	1.3%	1	0.0%	0	0.0%	Ő	0.0%	0	1.2%	1		1	0.0%	0	1.6%	1	0.0%	0		0	1.3%	1	0.0%	0
More information	2.2%	3		2	1.8%	1	0.0%	Ő	2.7%	1	2.4%	2		3	0.0%	0	4.9%	3	0.0%	0		Ő	3.8%	3	0.0%	Ő
(Don't know)	39.6%	53		33		20		6		-	40.2%		41.7%	43	32.3%	10		29	38.5%	10	0.010	14	42.3%	33	38.5%	20
(Nothing)	32.8%	44		29	26.8%	15	6.7%	1	29.7%		39.0%		33.0%	34	32.3%		32.8%	20			29.8%		37.2%	29	25.0%	13
Base:		134		78		56		15		37		82		103		31		61		26		47		78		52

Gosport Marinas Survey for Lambert Smith Hampton

	Total nere any specialist visitor a		Female	18 - 34	35 - 54	55 +	ABC1	C2I	DE Gosport Marina	Haslar Marina	Royal Clarence Marina	Yes at Q06	No at Q06
Q16 Are there any spec	cialist visito	or attractions	s or activities th	at you would	visit if they w	ere availab	le in Gospor	t?					
More for childrem Internet café	3.0% 0.7%	4 0.0% 1 0.0%	0 7.1% 0 1.8%	1 6.7%	1 0.0%	1 0.0% 0 0.0%	0 1.9% 0 0.0%	2 6.5% 0 3.2%	1 0.0% 0	0.0% 0	8.5% 4 2.1% 1	1.3% 1	0.0% 0
Cinema Policing Nature walks	4.5% 0.7% 0.7%	6 3.8% 1 0.0% 1 1.3%	$\begin{array}{cccc} 3 & 5.4\% \\ 0 & 1.8\% \\ 1 & 0.0\% \end{array}$	1 6.7%		4 1.2% 0 0.0% 1 0.0%	$ \begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	4 6.5% 1 0.0% 1 0.0%	0 0.0% 0		8.5% 4 2.1% 1 0.0% 0	0.0% 0	1.9% 1
Historical attractions Aquarium Gym	1.5% 0.7% 0.7%	$\begin{array}{cccc} 2 & 1.3\% \\ 1 & 0.0\% \\ 1 & 1.3\% \end{array}$	$\begin{array}{cccc} 1 & 1.8\% \\ 0 & 1.8\% \\ 1 & 0.0\% \end{array}$	1 0.0%		$\begin{array}{cccc} 1 & 1.2\% \\ 0 & 1.2\% \\ 0 & 1.2\% \end{array}$	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	1 3.2% 1 0.0% 1 0.0%	0 1.6% 1	$\begin{array}{ccc} 0.0\% & 0 \\ 0.0\% & 0 \\ 0.0\% & 0 \end{array}$	0.0% 0 0.0% 0 0.0% 0	1.3% 1	0.0% 0
No Base:	88.8%	119 93.6% 134	73 82.1%	46 66.7% 1	0 83.8% 3	81 95.1%	78 91.3% 82	94 80.6% 103			80.9% 38 47	8 88.5% 69	92.3% 48
GEN GENDER:													
Male Female	58.2% 41.8%	78 100.0% 56 0.0%	78 0.0% 0 100.0%			20 67.1% 7 32.9%	55 62.1% 27 37.9%	64 45.2% 39 54.8%			38.3% 18 61.7% 29		53.8% 28 46.2% 24
Base:		134	78	56 1	5 3	37	82	103	31 61	26	47	78	52
AGE AGE GROUP:													
18 - 24 years 25 - 34 years 35 - 44 years 45 - 54 years 55 - 64 years 65+ years	1.5% 9.7% 8.2% 19.4% 26.1% 35.1%	$\begin{array}{cccc} 2 & 0.0\% \\ 13 & 3.8\% \\ 11 & 9.0\% \\ 26 & 16.7\% \\ 35 & 26.9\% \\ 47 & 43.6\% \end{array}$	7 7.1% 13 23.2% 21 25.0%	10 86.7% 1 4 0.0% 13 0.0% 14 0.0%	3 0.0% 0 29.7% 1 0 70.3% 2 0 0.0%	$\begin{array}{ccc} 0 & 0.0\% \\ 0 & 0.0\% \\ 1 & 0.0\% \\ 26 & 0.0\% \\ 0 & 42.7\% \\ 0 & 57.3\% \end{array}$	$\begin{array}{cccc} 0 & 1.0\% \\ 0 & 6.8\% \\ 0 & 6.8\% \\ 0 & 18.4\% \\ 35 & 28.2\% \\ 47 & 38.8\% \end{array}$	1 3.2% 7 19.4% 7 12.9% 19 22.6% 29 19.4% 40 22.6%	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{ccc} 0.0\% & 0 \\ 0.0\% & 0 \\ 15.4\% & 4 \\ 34.6\% & 9 \end{array}$	2.1%121.3%1010.6%519.1%923.4%1123.4%11	6.4% 5 9.0% 7 15.4% 12 24.4% 19	15.4% 8 5.8% 3 25.0% 13
Base:		134	78	56 1	5 3	37	82	103	31 61	26	47	78	52
SEG SEG													
AB C1 C2 DE	38.1% 38.8% 15.7% 7.5%	5143.6%5238.5%2114.1%103.8%	30 39.3%	22 40.0% 10 13.3%	6 45.9% 1 2 24.3%	9 48.8% 7 35.4% 9 12.2% 2 3.7%	4049.5%2950.5%100.0%30.0%	51 0.0% 52 0.0% 0 67.7% 0 32.3%	0 41.0% 25 21 18.0% 11	42.3% 11 11.5% 3	36.2% 17 34.0% 16 14.9% 7 14.9% 7	5 43.6% 34 14.1% 11	44.2%2334.6%1815.4%85.8%3
Base:		134	78	56 1	15 3	37	82	103	31 61	26	47	78	52
ADU No. of adults (incl	Resp)												
1 adult in hhold 2 adults in hhold 3 adults in hhold 4 or more adults in hhold	12.7% 73.1% 9.0% 5.2%	17 14.1% 98 71.8% 12 9.0% 7 5.1%	11 10.7% 56 75.0% 7 8.9% 4 5.4%	42 66.7% 1 5 13.3%	10 56.8% 2 2 13.5%	7 8.5% 21 81.7% 5 6.1% 4 3.7%	7 9.7% 67 77.7% 5 8.7% 3 3.9%	10 22.6% 80 58.1% 9 9.7% 4 9.7%	18 65.6% 40 3 11.5% 7	92.3% 24 3.8% 1	14.9% 7 72.3% 34 8.5% 4 4.3% 2	71.8% 56 9.0% 7	
Base:		134	78	56 1	5 3	37	82	103	31 61	26	47	78	52

Gosport Marinas Survey for Lambert Smith Hampton

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	Tota	1	Male		Female	e	18 - 34		35 - 54		55 +		ABC	1	C2D	ЭE	Gospor Marina		Haslaı Marina		Royal Clarenc Marina	e	Yes at Q	06	No at Q	06
CHI No. of children (Und	der 16)																									
No children in hhold 1 child in hhold 2 children in hhold 4 children in hoold 4 or more children in hhold Base:	81.3% 10.4% 3.7% 2.2% 2.2%	109 14 5 3 3 134	87.2% 7.7% 1.3% 2.6% 1.3%	68 6 1 2 1 78	73.2% 14.3% 7.1% 1.8% 3.6%	41 8 4 1 2 56	46.7% 33.3% 6.7% 6.7% 6.7%		56.8% 21.6% 10.8% 5.4% 5.4%	21 8 4 2 2 37	98.8% 1.2% 0.0% 0.0% 0.0%	81 1 0 0 0 82	85.4% 7.8% 1.9% 2.9% 1.9%	88 8 2 3 2 103	67.7% 19.4% 9.7% 0.0% 3.2%	21 6 3 0 1 31	8.2% 3.3%	51 5 2 2 1 61	96.2% 3.8% 0.0% 0.0% 0.0%	25 1 0 0 0 26	70.2% 17.0% 6.4% 2.1% 4.3%	33 8 3 1 2 47	83.3% 9.0% 3.8% 2.6% 1.3%	65 7 3 2 1 78	80.8% 11.5% 1.9% 1.9% 3.8%	42 6 1 1 2 52
CAR No. of cars in house	ehold																									
No cars in hhold 1 car in hhold 2 cars in hhold 3 cars in hhold 4 or more cars in hhold Base:	25.4% 29.1% 35.8% 4.5% 5.2%	34 39 48 6 7 134	32.1% 26.9% 33.3% 2.6% 5.1%	25 21 26 2 4 78	16.1% 32.1% 39.3% 7.1% 5.4%	9 18 22 4 3 56		5 4 0	13.5% 27.0% 45.9% 2.7% 10.8%	5 10 17 1 4 37	28.0% 29.3% 32.9% 6.1% 3.7%	23 24 27 5 3 82	24.3% 27.2% 37.9% 4.9% 5.8%	25 28 39 5 6 103	29.0% 35.5% 29.0% 3.2% 3.2%	9 11 9 1 1 31	37.7%	2 23 27 5 4 61	100.0% 0.0% 0.0% 0.0% 0.0%	26 0 0 0 0 26	12.8% 34.0% 44.7% 2.1% 6.4%	6 16 21 1 3 47	30.8%	24 24 23 3 4 78	17.3% 26.9% 44.2% 5.8% 5.8%	9 14 23 3 3 52
DAY DAY OF INTERVIEW	V:																									
Monday Tuesday Wednesday Thursday Friday Saturday Sunday Base:	$\begin{array}{c} 0.0\% \\ 10.4\% \\ 12.7\% \\ 0.0\% \\ 0.0\% \\ 76.9\% \\ 0.0\% \end{array}$	0 14 17 0 0 103 0 134	$\begin{array}{c} 0.0\% \\ 16.7\% \\ 11.5\% \\ 0.0\% \\ 0.0\% \\ 71.8\% \\ 0.0\% \end{array}$	0 13 9 0 0 56 0 78	$\begin{array}{c} 0.0\% \\ 1.8\% \\ 14.3\% \\ 0.0\% \\ 0.0\% \\ 83.9\% \\ 0.0\% \end{array}$	0 1 8 0 0 47 0 56	0.0% 0.0% 6.7% 0.0% 93.3% 0.0%	0 0 1 0 0 14 0 15	0.0% 8.1% 2.7% 0.0% 0.0% 89.2% 0.0%	0 3 1 0 33 0 37	$\begin{array}{c} 0.0\% \\ 13.4\% \\ 18.3\% \\ 0.0\% \\ 0.0\% \\ 68.3\% \\ 0.0\% \end{array}$	0 11 15 0 0 56 0 82	0.0% 11.7% 15.5% 0.0% 0.0% 72.8% 0.0%	0 12 16 0 75 0 103	0.0% 6.5% 3.2% 0.0% 0.0% 90.3% 0.0%	0 2 1 0 0 28 0 31	23.0% 27.9% 0.0% 0.0% 49.2%	0 14 17 0 0 30 0 61	0.0% 0.0% 0.0% 0.0% 100.0% 0.0%	0 0 0 0 26 0 26	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 100.0\% \\ 0.0\% \end{array}$	$ \begin{array}{c} 0 \\ 0 \\ 0 \\ 0 \\ 47 \\ 0 \\ 47 \end{array} $	11.5% 12.8% 0.0% 0.0%	0 9 10 0 59 0 78	$\begin{array}{c} 0.0\% \\ 9.6\% \\ 13.5\% \\ 0.0\% \\ 0.0\% \\ 76.9\% \\ 0.0\% \end{array}$	0 5 7 0 0 40 0 52
LOC LOCATION :																										
Gosport Marina Haslar Marina Royal Clarence Marina Base:	45.5% 19.4% 35.1%	61 26 47 134	50.0% 26.9% 23.1%	39 21 18 78	39.3% 8.9% 51.8%	22 5 29 56	20.0% 6.7% 73.3%	1	51.4% 10.8% 37.8%	19 4 14 37	47.6% 25.6% 26.8%	39 21 22 82	46.6% 21.4% 32.0%	48 22 33 103	41.9% 12.9% 45.2%	13 4 14 31		61 0 0 61	0.0% 100.0% 0.0%	0 26 0 26	0.0% 0.0% 100.0%	0 0 47 47	24.4%		42.3% 11.5% 46.2%	22 6 24 52

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	Total		Male		Femal	e	18 - 34	l	35 - 54		55 +		ABC1	l	C2D	E	Gosport Marina		Haslar Marina		Royal Clarenc Marina	e	Yes at Q	<u>9</u> 06	No at Q	06
PC																										
BA3 5	0.7%	1	0.0%	0	1.8%	1	0.0%	0		0	1.2%	1		0	3.2%	1	1.6%	1	0.0%	0	0.0%	0		0		1
BB4 9	0.7%	1	0.0%	0	1.8%	1	6.7%	1	0.0%	0	0.0%	0		1	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0		1
BH164	0.7%	1	1.3%	1	0.0%	0		0		1	0.0%	0		0	3.2%	1	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
BH9 3	0.7%	1	1.3%	1	0.0%	0		0		0	1.2%	1		1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
BN14 8	0.7%	1	1.3%	1	0.0%	0		0	0.0%	0	1.2%	1	0.0%	0	3.2%	1	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
CM3 6	0.7%	1	1.3%	1	0.0%	0		0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
CR8 1	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0		1
DE55 7	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1		1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0		1
DE72 2	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1		1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
DT10 1	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
GU12 1	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1		0	3.2%	1	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
GU27 3	0.7%	1	1.3%	1	0.0%	0		0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0		1
GU35 9	0.7%	1	1.3%	1	0.0%	0		0		1	0.0%	0		1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0		1
IP2 8	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0		1
KT10 8	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0		1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
KT12 1	0.7%	1	0.0%	0	1.8%	1	6.7%	1	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0		1
KT17 3	1.5%	2	1.3%	1 0	1.8%	1	0.0%	0	0.0%	0	2.4% 1.2%	2		1	3.2%	1	0.0%	0	3.8%	1	2.1%	1	2.6% 0.0%	2		0
KT17 4	0.7%	1	0.0%	1	1.8%	1	0.0%	0	0.0%	0		1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	1		0	1.9%	1
KT20 7	0.7% 0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2% 1.2%	1	1.0%	1	0.0%	0 0	0.0%	0	0.0%	0	2.1% 0.0%	1	0.0%	1	1.9%	1
M3 6 OX13 5	0.7%	1	1.3% 1.3%	1	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0	0.0% 0.0%	0	1.2%	1		1	$0.0\% \\ 0.0\%$	0	1.6% 0.0%	0	0.0% 3.8%	1	0.0%	0	1.3% 1.3%	1	$0.0\% \\ 0.0\%$	0
PL9 2	0.7%	1	1.3%	1	0.0%	0		0	2.7%	1	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
PO1 2	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0		1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0		1
PO10 8	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1		1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
PO11 0	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
PO12	0.7%	1	0.0%	0	1.8%	1	6.7%	1	0.0%	0	0.0%	0		0	3.2%	1	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
PO12 1	17.2%	23			12.5%	7		3			18.3%		17.5%	18	16.1%	5	18.0%	11	0.0%	Ő	25.5%	-	20.5%	-	13.5%	7
PO12 2	4.5%	6	1.3%	1	8.9%	5		1	10.8%	4	1.2%	10		2	12.9%	4	6.6%	4	3.8%	1	2.1%	1	5.1%	4	3.8%	2
PO12 3	3.0%	4	2.6%	2	3.6%	2		1	5.4%	2	1.2%	1		2	6.5%	2	4.9%	3	0.0%	0		1	3.8%	3		1
PO12 4	5.2%	7	3.8%	3	7.1%	4		4	5.4%	2	1.2%	1	3.9%	4	9.7%	3	3.3%	2	0.0%	Ő	10.6%	5	1.3%	1	9.6%	5
PO13 0	1.5%	2	0.0%	0	3.6%	2		1	0.0%	$\overline{0}$	1.2%	1	0.0%	0	6.5%	2	1.6%	1	0.0%	Ő	2.1%	1	2.6%	2		0
PO13 1	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	Õ	1.2%	1	0.0%	Ő	3.2%	1	0.0%	0	0.0%	Õ	2.1%	1	0.0%	0	1.9%	1
PO13 2	0.7%	1	0.0%	Ő	1.8%	1	0.0%	Ő	0.0%	Õ	1.2%	1	1.0%	1	0.0%	0	0.0%	Õ	0.0%	Õ	2.1%	1	0.0%	0		1
PO13 4	0.7%	1	0.0%	0	1.8%	1	0.0%	0	2.7%	1	0.0%	0		1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0		1
PO13 8	0.7%	1	0.0%	0	1.8%	1	0.0%	0		1	0.0%	0		1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
PO13 9	2.2%	3	1.3%	1	3.6%	2		Ő	2.7%	1	2.4%	2		2	3.2%	1	1.6%	1	3.8%	1	2.1%	1	2.6%	2		1
PO14 2	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1		1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
PO14 3	0.7%	1	0.0%	0	1.8%	1	0.0%	Õ		1	0.0%	0		1	0.0%	0	0.0%	Õ	0.0%	0	2.1%	1	0.0%	0		1
PO160	0.7%	1	0.0%	0	1.8%	1	0.0%	0	2.7%	1	0.0%	0		0	3.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0		0
PO167	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
PO16 8	0.7%	1	1.3%	1	0.0%	0		0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
PO30 2	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
PO31 8	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1
PO32 6	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.2%	1	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
PO33	0.7%	1	1.3%	1	0.0%	0	0.0%	0		0	1.2%	1		1	0.0%	0		1	0.0%	0	0.0%	0		1		0

	Tota	1	Ma	ıle	Fema	le	18 - 34		35 - 54	l	55 +		ABC1	L	C2DE		Gospor Marina		Haslar Marina		Royal Clarenc Marina		Yes at Q	06	No at Q	06
PO33 3	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
PO33 4	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	3.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
PO5 3	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1
PO6 2	1.5%	2	0.0%	0	3.6%	2	0.0%	0	2.7%	1	1.2%	1	1.9%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	1.3%	1	1.9%	1
PO6 4	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
PO8 0	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
RG12 8	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
RG21 5	0.7%	1	0.0%	0	1.8%	1	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
RG26 3	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
RG27 0	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
RG30 4	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
RG4 6	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
RG7 3	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
RH10 7	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
RH12 2	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1
RH17 6	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
RH194	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
RN12 0	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1
SE15 5	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
SG4 8	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.2%	1	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
SM5 2	0.7%	1	0.0%	0	1.8%	1	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
SO16 6	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
SO22 5	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
SO23 9	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
SO31 4	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
SO31 5	1.5%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.9%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	3.8%	2
SO31 6	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
SO53 1	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.3%	1	0.0%	0
SP7	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
SS2 6	0.7%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
TQ12 4	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
TW1 2	0.7%	1	0.0%	0	1.8%	1	0.0%	0	2.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0
TW20 8	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Refused	10.4%	14	11.5%	9	8.9%	5	13.3%	2	5.4%	2	12.2%	10	13.6%	14	0.0%	0	13.1%	8	11.5%	3	6.4%	3	12.8%	10	7.7%	4
Base:		134		78		56		15		37		82		103		31		61		26		47		78		52

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