

Gosport Health and Wellbeing Partnership Priorities Plan

The Hampshire Health & Wellbeing Board and the Fareham & Gosport Clinical Commissioning Group are responsible for planning and delivering health services. Local partnerships have a role to play in improving health outcomes for their residents and in influencing commissioning. The GHWBP is responsible for delivering a partnership plan which will be regularly monitored, and reviewed on an annual basis. Members (of GHWBP) reflect the health priorities to be addressed in this plan, and include representatives from statutory agencies, health services and the voluntary or community sector. The GHWBP Priorities Plan is an overarching document which sets out the areas of action in addressing the health priorities of the local population.

The areas for action aim to meet the priorities identified within the Hampshire Joint Health & Wellbeing Strategy, developed to improve health across the County. The evidence-base used to identify the key health issues to be addressed (and measure long term outcomes) includes the Hampshire Joint Strategic Needs Assessment, and Health Profile for Gosport.

Statement of Intent

The GHWBP Priorities Plan is evidence-based and has been developed to improve health outcomes for the residents of Gosport. It aims to meet local needs through partnership working with organisations with an interest or influence in the health and wellbeing of the local population. This will be achieved through;

- Strategic planning and visible leadership at all levels
- Ensuring community-wide, multi-agency approaches to service delivery or projects
- Working across all partner organisations to improve communication, and access to information and advice.

Health Profile

The health of people in Gosport is generally similar to the England average, but there are significant health inequalities when compared to other parts of Hampshire. Life expectancy for women is lower than the England average. In the most deprived areas of Gosport (Forton, Town, Rowner Grange), life expectancy is 8.1 years lower for men than in the least deprived areas. Tackling health inequalities for Gosport residents, and empowering people to manage their own health and wellbeing, are paramount to improving health outcomes for the local population.

Levels of teen pregnancy and GCSE attainment are worse than the national average, and Gosport has the highest rate of under 18 conceptions in Hampshire. The proportion of adults that are overweight and obese is higher than the England average, and the proportion of children that are overweight and obese in Gosport are concerning. Smoking and harmful drinking levels in Gosport are higher than in other parts of the County, and healthy eating levels are lower than the national average. A rising ageing population, the burden of ill health in adults, and the “clustering” of unhealthy behaviours over time will impact on future demand for health and social care services, and wider public and community services. The Gosport Health & Wellbeing Partnership needs to assess the evidence on reducing health inequalities and find local solutions to improve health outcomes for residents.

The broad priorities set out in Hampshire’s Joint Health & Wellbeing Strategy set the context for local area partnerships and are intended to help organisations to ensure that the right services, which have an impact or influence on health and wellbeing, are delivered where and when they are needed the most. The priorities in the HJHWS are;

- Starting Well – so every child can thrive
- Living well – empowering people to live healthier lives
- Ageing Well – supporting people to remain independent, have choice, control and timely access to high quality services
- Healthier Communities – helping communities to be strong and support those who may need extra help.

Health Priorities for Gosport

The health priorities for Gosport’s population, identified by the evidence base, fall into three **key areas**:

- **Risky Behaviours** (focus on education and prevention of smoking, teenage pregnancy and alcohol abuse)
- **Healthy Weight** (encouraging a healthy diet and physical activity)
- **Mental Health** (reducing social isolation and early advice/support for dementia sufferers and their families).

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This Plan will be reviewed annually by key representatives on the GHWBP including GBC, HCC and F&G CCG

Priority 1.0 - Risky Behaviours (focus on education and prevention of smoking, teenage pregnancy and alcohol abuse)

	AIM	ACTION	OUTCOMES	KEY DATES & MILESTONES	MEASURES
1.1	Reduce the proportion of younger people in Gosport starting smoking and improve the environment for children exposed to tobacco smoke	GHWBP to support implementation of Tobacco Action Group Gosport delivery plan; and monitor progress	Less younger people taking up smoking; and fewer children affected by the effects of smoking	June 2014 - identify areas for GHWBP to support delivery plan; review annually commencing June 2015	PHO: 2.9 smoking prevalence under 15 years
1.2	Increase the number of people accessing stop smoking services and quitting successfully	GHWBP to support implementation of Tobacco Action Group Gosport delivery plan; and monitor progress	More people quit smoking tobacco	As above	PHO: 2.14 smoking prevalence – adults
1.3	Reduce teenage conceptions	GHWBP representative to attend F&G Local Implementation Meetings and report opportunities for partnership to support delivery (including Teen Pregnancy DVD project)	Fewer teenage conceptions	Opportunities to support delivery and update on progress as required	PHO: 2.4 under 18 conceptions
1.4	Reduce harmful drinking levels and its impact on individuals, families and the wider community; and reduce alcohol related illness and death	GHWBP to undertake gap analysis and identify ways to support the work of the Hampshire Alcohol Partnership (HAP Plan)	Fewer people affected by harmful drinking levels	October 2014	PHO: 2.18 alcohol related hospital admission
			Fewer people drinking harmful amounts of alcohol		Annual Area Health Profile
1.5	Provide social and economic opportunities for the most disadvantaged and most deprived	Review and scope approach to conduct equity audits on major policies, plans and strategies; and applying principle of proportionate universalism	Gap in life expectancy between those in the least and most deprived areas reduced		PHO: 1.1

Priority 2.0 - Healthy Weight (encouraging a healthy diet and physical activity)

	AIM	ACTION	OUTCOMES	KEY DATES & MILESTONES	MEASURES
2.1	Reduce child and adult obesity in Gosport, with a focus on those living in the areas of most deprivation	Develop Healthy Weights Action Plan for GHWBP, monitor progress and review annually	Reduce levels of obesity of Gosport's population	Monitor HW Plan progress - quarterly	PHO: 2.6 excess weight in children; PHO: 2.12 excess weight in adults; National Child Measurement Programme
2.2	Identify environmental and other improvements that encourages physical activity and healthy food choices		More people physically active; More people making healthier eating choices	Review and update HW Plan annually (commence Sept 2014)	

Priority 3.0 - Mental Wellbeing (reducing social isolation and early advice/support for dementia sufferers and their families)

	AIM	ACTION	OUTCOMES	KEY DATES & MILESTONES	MEASURES
3.1	Reduce the proportion of older people in Gosport experiencing loneliness	GHWBP to undertake gap analysis of local services and support available to older people which reduces social isolation and loneliness	Fewer older people experiencing social isolation or loneliness		PHO: 1.18 social isolation
3.2	Reduce and respond to the variable risk factors that can lead to loneliness	Identify the 'risk factors' for the older population of Gosport and develop a plan to respond to needs	Groups most at risk of loneliness are identified and their needs are met		
3.3	Improve the detection and treatment of dementia, and support for carers	Identify how GHWBP can add value to existing services and projects	Support to individuals with dementia or memory problems, carers and families		PHO: 4.16 est. diagnosis rates for people with dementia