

Ref No.	Name of Individual/ Organisation	Summary of Key Points	GBC Officer Comment/Action (paragraph references refer to numbers assigned in Consultation Draft)
Theme C: Enhancing the Shopping and Leisure Experience			
See High Street Section for further comments on retail/leisure issues			
<i>Overall comments (specific supplementary comments included under the relevant sections below)</i>			
12/8, 63/9, 65/8, 84/8, 102/8, 112/9, 119/7, 120/9, 131/8, 135/5, 136/5, 141/2, 192/5, 201/10, 216/4, 246/8, 258/16, 259/9, 261/10, 266/8, 288/28, 294/40, 336/28, 341/5, 343/3, 349/8, 362/8, 362/25, 366/1, 372/4, 374/4, 378/9, 379/8, 381/11, 381/12, 381/27	Local residents, Lee Residents Association, Gosport Society	<p>Agree with overall principles and that action is required</p> <ul style="list-style-type: none"> - Must be done otherwise Gosport will become a dirty poor Ghost Town. (84/8) - Anything to bring life and better shops to the High Street (136/5) - Difficult in a downmarket area suffering from planning blight (258/16) - Regeneration of the High Street (65/27, 216/4) and South Street is required (65/27) - High Street needs bringing into 21st Century currently it is neglected, out of date, unwelcoming – needs a lovely shopping mall like Fareham with shops that not just locals need (259/9) - The town centre is already densely populated with limited amenities for residents (288/28) - Given the demographics of the Town can the town centre ever draw people away from Gunwharf? (261/10) - Gunwharf is a model for Gosport could use – particularly attracting customers by train (341/5) - Leisure will be good; retail may be more difficult bearing in mind online shopping and Gunwharf Quays. (192/5) 	<p>Welcome support for objectives relating to enhancing shopping and leisure.</p> <p>Issues raised are considered further in this section.</p>
362/25	Local resident	Empty shops – potential for development (362/2)	It is currently the Council's policy in the GBLP to retain the existing ground floor premises in the core of the town centre for commercial uses. There is scope to convert upper floors.
45/4, 48/6, 80/7	Local residents	SPD does nothing to enhance shopping and employment opportunities- Can it?(80/7)	The SPD highlights development opportunities which can act as a catalyst for new investment and increase footfall.

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63/29, 116/5,	Local resident	Get people into the town instead of travelling outside to shop.	SPD allows for a greater diversity of commercial frontages, this will allow the market to meet local demand. It also protect active commercial frontages. The SPD also look to improve the town centre environment. The SPD is looking to support the provision of leisure facilities.
59/9	Local resident	Town centre now has nothing to offer-poor shops, quiet pubs. Now go elsewhere for shopping and entertainment.	
293/6	Local resident	Town is poor and therefore there is a lack of high end shops.	
5/8, 70/13, 270/4	Local resident	How can the shopping and retail experience be enhanced? (5/8) No opportunities to enhance the shopping and leisure experience exist at the moment (70/13) You have missed the boat for retail go for leisure instead. (270/4)	The SPD is looking to allow for a greater diversity of uses and protect active commercial frontages. The SPD also look to improve the town centre environment. Further work by the Council and others will need to be done to consider what approaches may work for Gosport.
61/19, 64/7, 6414, 143/3, 276/3, 301/2	Local residents, Cllr Earle	Gosport will never be able to compete with Portsmouth - Try to be different – crafts and small businesses/quirky & individual Think outside the box for alternatives (143/3) Make use of the High Street's architecture and history, potentially in a similar manner to Brighton to attract small artisan businesses. (301/2)	
129/6	Local resident	Retail should be moved more centrally into the Borough such as Stoke / Brockhurst Road. The Town Centre should be used for leisure.	Gosport Town Centre will remain the main centre in the Borough given its public transport connection, links to Portsmouth via the Ferry and existing facilities (retail floorspace, car parking provision). It is acknowledged that other parts of the Borough will continue to provide important retail facilities.
134/5	Local resident	The application at Brockhurst Gate may result in the Town Centre being managed for other uses moving away from retail.	The potential impact of Brockhurst Gate on the town centre area will need to be monitored and future planning policies be adapted.
Retail - weaknesses identified:			
10/1	Local café business	The High Street is experiencing an unprecedented downturn in footfall- turnover is significantly down at weekends and even greater on weekdays (10/1).	The SPD highlights development opportunities which can act as a catalyst for new investment and increase footfall.

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10/1,38/5, 64/8, 210/3, 291/3, 340/9, 349/8, 366/1, 367/11, 378/9	Local café business, local residents	<p>Reasons for decline are both national and local. Reasons cited include:</p> <p>National</p> <ul style="list-style-type: none"> - Change in shopping habits (291/1) - out of town retail parks (10/1) - internet shopping have had an impact (10/1,38/5) (64/8) (internet) infrastructure is an issue (64/8) - Retail shopping will continue to decline in unison with the national trend, only the leisure and marine economies will grow (349/8) - Retail shops are suffering from a lack of demand throughout the country as well as in Gosport Town Centre (378/9) - Town used to be thriving, the move towards out-of-town shopping and on-line retailing have had a massive effect on the town (366/1) - high insurance and health and safety <p>Local</p> <ul style="list-style-type: none"> - exacerbated by the success of Gunwharf (10/1, 367/11) - the rapid transit bus service which takes custom to Fareham (10/1). - Lack of access to M27 & A3 (210/3) - The Saturday Markets a shadow of former self (291/3) - No brand shops (367/11) - No decent restaurant (367/11) - No cinema/bowling alley/second rate nightclubs (367/11) - Road system (340/9) - Rates (340/9) 	<p>The SPD is looking to allow for a greater diversity of uses and protect active commercial frontages</p> <p>The SPD is looking to support the provision of leisure facilities.</p> <p>Acknowledge that trends at a national level suggest a decline in traditional retail.</p> <p>The SPD recognises the competition provided by the neighbouring centres including Gunwharf.</p> <p>The SPD supports the future growth of the markets.</p>
238/14	Local resident	This is what the land should be used for but there is little mention of it in the SPD.	The SPD covers a broad spectrum of potential uses which could be accommodated in the Gosport

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			Waterfront and Town Centre Regeneration Area and provides an appropriate level of detail to amplify the relevant policies of the GBLP which makes provision to support the enhancement of the shopping and leisure experience in the Town.
340/15	Local resident	To enhance the shopping experience shops have to be allowed to thrive – they cannot and will not thrive when they cannot even make a tiny profit.	Noted
59/9	Local resident	Gosport used to be a lovely town when all the military were at Haslar and Blockhouse.	Noted
110/3	Local resident	The Council has already got rid of many of the good shops. By surrounding the town centre with a ring of high rise flats and offices will leave the Town Centre as a wasteland.	The SPD is looking to allow for a greater diversity of uses and protect active commercial frontages. New residential development immediately adjacent to the High Street will bring increased footfall to the High Street.
195/1, 152/10p	Local resident	How can you attract new retailers to the Town when there are so many vacant premises which have remained empty?	The SPD is looking to allow for a greater diversity of uses and protect active commercial frontages. The Council's ongoing retail monitoring suggests that the number of vacant units is below the national average and has recovered in recent years.
67/36	Local town centre business	If it is the Council's desire to have a noticeable building one of massive height & dull appearance is not it. Far more receptive would be something that stands us apart with restaurants sustaining a night time economy, facing the water. GBC must instruct the developer to keep rentals at an affordable level. Gosport is not Gunwharf, Southampton or London	The Bus Station site does offer such an opportunity. The rents will need to be negotiated separate to the SPD process.
Retail – suggested improvements to retail offer			
40/10, 41/10, 63/27	Local resident	Improve what we already have not build more.	The SPD is looking to encourage new retail at a scale appropriate for the Town Centre, improve the public realm and enable a greater diversity of uses. These

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			elements together with others highlighted in the SPD will improve the Town Centre.
4/5, 20/7, 22/7, 34/9, 41/3, 48/7, 64/14,78/1, 83/8, 136/5, 141/6, 197/2, 210/3, 224/4, 247/3, 258/16, 266/24, 272/8, 368/4, 358/13, 362/8 372/4,381/12	Local resident	<p>More quality and diversity in the Town Centre is needed.</p> <ul style="list-style-type: none"> - People only shop out-of-town as there is no other choice(34/9) - encourage quirky unusual retailers to open shops in the small, historic buildings and make the most of the very attractive area (64/14) - need to aim for speciality shops, such as high quality food and retail (210/3) individual and unique shops not more of the same (83/8)- as other forms of high street retail are in decline due to on-line pressures (210//1)Current offer is drab (63/3) - The current offer only appeals to part of the demographic of the town. There needs to be a wider retail draw. Independent shops similar to Southsea would be a potential option as opposed to trying to compete with Gunwharf (272/8) - Land should be given over for an IKEA (20/7) - To keep locals shopping locally and attracting visitors Gosport needs to offer attractions/retail that other places do not have (381/12) - Will create jobs (78/1) 	<p>The SPD is looking to allow for a greater diversity of uses and protect active commercial frontages.</p> <p>Further work by the Council and others will need to be done to consider what approaches may work for Gosport.</p> <p>The SPD recognises the competition provided by the neighbouring centres including Gunwharf. The SPD allows for a greater diversity of commercial frontages, this will allow the market to meet local demand.</p> <p>The land take for an Ikea is significant, it is unlikely that there are sites of a suitable scale, nor that Gosport would offer the necessary high levels of accessibility and catchment areas that this company requires.</p>
96/9	Local resident	More chain shops are not needed, bespoke independent shops instead.	
83/2	Local resident	Don't strive to compete with Gunwharf or Whiteley. Aspire to be unique and attract people to shop at specialist shops and eat at restaurants and bars (83/2)	The SPD does not strive to compete with these centres instead it aims to develop the strengths that Gosport has by improving its public realm and facilitating sites that would deliver commercial premises of a good quality at a scale appropriate to Gosport Town Centre.
14/12, 20/9, 23/3, 246/5, 247/3	Local resident	There are enough charity shops(14/2, 23/3), (246/5), (247/3)	The SPD cannot dictate what types of A1 units open in the Town Centre.

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22/8, 166/4, 291/9	Local resident	<p>Stop charity shops from opening (20/9)</p> <p>Too many: cut price stores (22/8) - supermarkets (116/4) - charity shops (291/9)</p>	
68/6, 281/20, 281/21, 281/22	Gosport Marine Scene, local resident	<p>More needs to be done to attract the boaters custom and spend</p> <ul style="list-style-type: none"> - large numbers of boaters visit during the summer months and major yachting events but find nothing to draw them into the town - nothing that says boaters are welcome and wanted here. - the known and quantified spending power of the yachting community is neglected by retail Gosport. It should be a goal to encourage visitors to spend in Gosport rather than in their town of departure. - Retailers are beginning to recognise the importance of the boating pound and this should be supported and built upon. A simple statement saying Boaters welcome here could pay back handsomely(68/6) (281/20) - Encouraging boaters to spend in Gosport rather than in their town of departure should be an objective for everyone (281/21) - Missing link is making the Town Centre appear attractive to boaters. It's a pity the 2014 proposals for marine street art sank without a trace because of the problems of anchoring the elements to poles and buildings. There are 	<p>This potential is acknowledged. Amend SPD to include this point. There is much that could be done by local businesses themselves on this particular issue working with the marinas.</p> <p>Recognise that further work is required on this issue involving a range of stakeholders.</p>

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		alternatives and would be a good to revive this idea maybe using different concepts and materials (281/22)	
211/7	Local resident	Improved public access to the water will assist with improving the retail and leisure economy	Agree, the SPD is looking to secure public access to the entirety of the water front.
77/3	Local resident	The Council appears to favour large developers over local businesses. There is a lack of clarity over the Council's intentions and there seems more of a desire to attract developers and sell land.	The SPD identifies a range of sites that have the potential to be developed. Many sites are not by the Council and will be developer-led. Other sites owned by the Council could be developed in a number of ways with a range of partners. Consequently it is not necessarily the case that the proposals will favour large developers.
72/15, 107/71	Local resident	No mention of Mary Portas recommendations (further comments under High Street section) Did Council look recommendations of Mary Portas and implement any of them? Or done some benchmarking with successful town centre regenerations?	Where applicable to the SPD some of the principles highlighted by Mary Portas have been incorporated such as encouraging a diversity of uses. Many of the Mary Portas recommendations require changes at national level in order to implement locally https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/6292/2081646.pdf
61/13	Local resident	Need to ask Mary Portas for some help – because we need to do something different than create another clone town	It is recommended that further partnership work will be required. It is envisaged that the SPD will act as a starting point for further action on a number of matters which can assist the Town Centre and Waterfront. This may include some benchmarking with other areas that have implemented successful regeneration schemes.
70/2, 79/1, 121/2, 124/8, 268/32 274/9	Local residents	Gosport does not need to mirror Gunwharf (70/2, 268/32)/We are not Gunwharf (79/1). Must compliment other centres (121/2) Gosport has its own identity (70/2). Small scale is its strength (70/2) Gosport is only a small town and cannot compete with other retail outlets nearby (79/1) Gosport is not a Portsmouth rival, an imaginative	The SPD recognises the competition provided by the neighbouring centres including Gunwharf. The SPD allows for a greater diversity of commercial frontages, this will allow the market to meet local demand. The SPD is looking to allow for a greater diversity of uses and protect active commercial frontages.

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		approach is needed, possibly through enhancing the market. Should concentrate on leisure provision instead. (274/9)	The SPD is looking to support the provision of leisure facilities.
24/10, 31/7, 32/2,37/5, 45/1, 291/7	Local resident	Retail and services can only be improved if: <ul style="list-style-type: none"> access is improved (45/1) including the A32 (24/10, 32/2, 291/7) Parking is improved (31/7, 37/5) <ul style="list-style-type: none"> –provision of waterside parking(24/10) 	Section E of the SPD sets out a number of interventions which will look to improve accessibility to, and within, the Town Centre and Waterfront area. Parking provision is covered in the transport section of the SPD. Parking surveys have been carried out as part of the background evidence to the SPD. These show that there is sufficient parking if the proposals go ahead.
22/5, 23/2,38/6, 246/3	Local residents	There are already too many vacant properties in the Precinct and High Street- (22/5, 23/2), (246/3)	Noted. The SPD aims to assist with bringing confidence to the Centre with new opportunities for investment which can bring about improvements to the wider centre.
38/5, 207/7	Local resident	Do not need more retail stores <ul style="list-style-type: none"> - Due to national trends unlikely to increase shop frontage but create more empty shops, charity shops and coffee shops (not that these are necessarily a problem) (38/5) - National retail trends towards less need for shops (207/7) 	Acknowledge that trends at a national level suggest a decline in traditional retail. The SPD allows for a greater diversity of commercial frontages to assist the High Street broaden its appeal.
96/16, 206/6	Local resident	Concerned that retail units will remain empty. Concern proposals will create empty units (206/6)	The Council's ongoing retail monitoring suggests that vacant units are just part of the natural turnover of businesses and the vacancy rates are not higher than the national average. Also the level of occupied units has recovered in recent years. New units will be of a scale and quantum that complement the existing retail offer.
197/8	Local resident	Cannot fill shops, worse after pedestrianisation.	
123/10,	Local resident	Gosport is not a retail destination; there need to be features to attract young aspirational residents. A subsidised creative hub perhaps.	SPD allows for a greater diversity of commercial frontages, this will allow the market to meet local demand.
125/3	Local resident	Enhancing the leisure experience is vital perhaps through creating boutique spaces in areas such as the	The SPD aims to improve the cultural and leisure offer

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		Precinct. Uses such as galleries, microbreweries, coffee roasters would be good.	of the town centre and further work is ongoing to inform this process including work being undertaken by the Hampshire Cultural Trust as well as forthcoming evidence studies for the Local Plan Review.
203/7	Local resident	Lots of run down areas, need work and creative thinking	
Bars/Restaurants/Evening economy			
68/52, 72/1, 293/10, 336/29	Local residents, Lee Residents Association	Support evening economy with reservations <ul style="list-style-type: none"> - Will only be successful if the Council and the community work at it-won't just happen (293/10) - needs to be right kind of enhancements (72/1) - High Street can be a no-go area in the evening due to all the drunks (72/1) Therefore no need for new bars/pubs/clubs (72/1) - Anti-social behaviour (260/21) - the night time economy needs to be managed carefully. The waterfront area currently suffers from rowdiness, noise and litter between 23:00 and 04:00 (68/52) - Concern around the evening economy encouraging drinking in public areas especially around the bus station. (336/29) - Needs to be made to feel safe (293/10) 	Welcome support for the evening economy. It is proposed that the evening economy will provide a more diverse offer which will encourage a wide range of age groups to visit in the town centre. This can help alleviate anti-social behaviour. It is acknowledged that anti-social behaviour will need to be managed.
5/22, 29/2, 70/9, 84/4, 130/4, 135/5, 141/2, 258/16, 259/11, 276/3, 358/4, 362/26	Local resident	More and quality café, bars and restaurants required <ul style="list-style-type: none"> - on the waterfront would be great (5/22, 135/5) - Current provision is limited (5/22) - Leisure facilities including bar area / restaurant (141/2) - Nice English restaurants, bistros would be good – more choice is needed (259/11) - Need bars and restaurants but not more low-grade establishments. (84/4) - Top class bars/cafes/restaurants (258/16,362/26) 	SPD allows for a greater diversity of commercial frontages, this will allow the market to meet local demand. This would include the provision of a range of cafes and restaurants this would assist with increasing footfall including in the evening. It will assist in widening the age profile of visitors in the evening and retaining expenditure in the Borough which currently leaks to Gunwharf, Portsmouth and Fareham.
14/11, 22/4, 23/4, 63/3, 64/6 114/7, 152/13p,	Local residents	There are enough cafes/coffee shops (14/11, 22/4, 23/4, 63/3, 114/7)259/10, 291/9) restaurants (14/11),	SPD allows for a greater diversity of commercial frontages, this will allow the market to meet local

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262/1, 263/1, 259/10, 286/1 291/9, 293/7, 304/10, 350/18, 381/5		takeaways (14/11, 114/7). <ul style="list-style-type: none"> - Any additional cafes will just take trade away from existing establishments - There is insufficient businesses to support the current commercial properties (293/7) - Do we really need more bars/restaurants? Need to focus on more retail and leisure facilities (381/5) 	demand. Some additional provision can assist the evening economy: by providing additional choice; widening the age-profile using the centre in the evening; and retaining expenditure which is currently leaking to other areas (Gunwharf, Fareham, Portsmouth)
89/12	Local resident	There are enough bars and eateries for visitors. The sailing community are well catered for and many do not wish to stay in a hotel they prefer to stay on their yachts. To enhance the leisure experience for residents should include facilities for the younger generation i.e. bowling alley and cinema	It is considered that there is scope to diversify the range on offer, particularly as there is very limited restaurants available in the town centre compared to comparable centres. This offer could then create a cluster of facilities which will be more attractive to residents as well as visitors including the sailing community. This could reduce leakage to other areas including Gunwharf and Fareham.
293/6	Local resident	Town is poor and therefore there is a lack of high end restaurants	SPD allows for a greater diversity of commercial frontages, this will allow the market to meet local demand. The market will dictate which businesses get taken up.
22/4, 256/16 262/1, 268/4, 286/1, 293/4, 350/18, 371/12	Local residents	Issues with evening economy <ul style="list-style-type: none"> - Night time noise (22/4, 256/16 262/1, 286/1 350/18) - litter (256/16 262/1) - the evening experience can feel threatening particularly if one is alone (293/5)/unruly behaviour(256/16 268/4) - If the Council wants a food and drink evening economy the town will need a police station (371/12) 	It is proposed that the evening economy will provide a more diverse offer which will encourage a wide range of age groups to visit in the town centre. This can help alleviate anti-social behaviour. It is acknowledged that anti-social behaviour will need to be managed.
294/27	Gosport Society	There is an inherent conflict between the stated ambition to stem the leakage of expenditure to Gunwharf and other more attractive evening destinations by increasing the night-time economy in	The SPD is looking to support the future evening economy. A diversity of evening uses can widen the profile of users to the town centre but it is recognised that this needs to be managed.

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		<p>Gosport- and the stated ambitions in relation to health and well-being.</p> <p>Without a strongly controlled vision of what an acceptable night time economy should look like (including a variety of evening entertainment opportunities other than bars and restaurants, such as a cinema, family outing and cultural venues),</p> <p>There is a real risk that this will just lead to increasing drunkenness in the Town Centre, together with additional noise and nuisance for residents. This includes potential for groups of drinkers to gather in public squares and important public thoroughfares such as the new bus station.</p>	
10/16	Local café business,	<p>A café culture or a night time economy is unlikely to success without sufficient shops and attractions to encourage people to the centre in the first place. There is also strong competition from Gunwharf and Fareham. Many people only go out on Friday/Saturday evening</p> <ul style="list-style-type: none"> - Consequently the Bus Station development is unlikely to be successful as a café/bar destination- a family themed parkland would be more successful. 	<p>SPD allows for a greater diversity of commercial frontages, this will allow the market to meet local demand and support the future evening economy.</p> <p>The SPD allows for restaurants with seating in the future bus station development</p> <p>The SPD is looking to promote waterside access along the entire waterfront.</p>
56/1	Local resident	Eating outlets with outdoor seating along the waterfront would be great to enjoy the view.	
67/25, 240/9	Town centre business	It would be good to see a buoyant night time economy based on proper restaurants & outdoor eating and not cafes & coffee shops & fast food outlets.	
240/14	Local resident	A seafront walkway to Royal Clarence Yard would greatly improve the chances of more restaurants etc in the area.	
256/17	Local resident	Current number of cafes/fast food outlets cannot support further competition from pop-up cafes.	

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256/15	Local resident	No cafes/restaurants along the waterfront – peaceful area to enjoy the Harbour.	
Leisure/cultural facilities			
121/15	Local resident	The Borough has had 2 nd rate facilities for a long time.	Noted.
271/8	Local resident	Need to bring leisure opportunities to the town in order to encourage people to the town and support retailers. (271/8)	Agree, the SPD is looking to support the provision of leisure / cultural facilities.
294/6	Gosport Society	Welcome measures to improve the cultural offering, particularly where this can make use of the many heritage assets to draw visitors to the area.	
294/40	Gosport Society	Agree the objective to enhance the cultural offer - Including the idea of the cultural square.	Agree, welcome support.
258/28	Local resident	What do you mean by 'cultural offering'? Are we talking Glyndebourne or Discovery Centre 2?	Further investigation is required to consider what would be appropriate. As part of the forthcoming Local Plan Review further work will be undertaken to understand local demand for such facilities by local residents and whether there is demand from leisure providers to locate here. Proposals may also evolve from the requirements of local groups who may identify an unmet need and may wish to develop a proposal with the assistance of the Council and other relevant partners. The SPD supports the provision of leisure/cultural facilities and identifies particular sites where this could take place and does not rule out additional ones. The SPD allows for a greater diversity of commercial frontages, this will allow the market to meet local demand. The existing football pitches at Arden Park/St George Barracks South form an important element of the Borough's overall provision.
14/9, 271/20	Local residents	There should be theatre provision in the Town Centre - It will bring money into the town - Reduce visits elsewhere.	
5/23, 12/20, 14/10, 18/11, 29/5, 34/10, 43/1, 61/12, 195/7, 207/16, 221/6, 266/24, 268/3, 271/20, 276/3, 304/10, 305/10, 354/5, 358/4, 381/12	Local residents	Cinema provision required.	
258/4	Local resident	It is difficult to encourage companies to introduce theatre/cinema or quality restaurants rather than fast food outlets.	
43/1, 83/9, 89/12, 141/6, 291/2, 356/4,381/12	Local residents	More entertainment venues and leisure facilities - For residents and visitors (291/2) - Imaginative leisure areas not more football pitches (83/9) - Would create jobs (141/6) - To keep locals shopping locally and attracting visitors Gosport needs to offer attractions/retail	

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		that other places do not have (381/12) - To attract younger visitors (89/11)	
89/12, 381/12	Local residents	Bowling alley - To attract younger visitors (89/11)	
58/3, 64/21,70/8,72/13, 336/28, 342/16	Local residents, Gosport Heritage Open Days	Art provision/cultural quarter would enhance the Town These would encourage visitors and aid regeneration (70/8). Why can't there be a Cultural quarter around/close to ferry? People will not travel from Portsmouth for events if they have to walk up the High Street (64/21) Such facilities attract craft and other businesses as well as cafes (70/8). Agrees with most of the stated objectives particularly the objective to enhance the cultural offer. The idea of a 'cultural square' is welcomed (e.g. around the Old Grammar School) (342/15) There would need to be some help from the Council to make it affordable.(70/8) There needs to be affordable artists' studios in a good location(70/8 72/13) The Precinct would be a good location for this - The Council should buy it for this purpose (72/13)	<p>Welcome support for the cultural quarter. The Council has started work on considering how this could be achieved including discussions with the Hampshire Cultural Trust.</p> <p>Further considerations are required to consider what would be appropriate. As part of the forthcoming Local Plan Review further work will be undertaken to understand local demand for such facilities by local residents and whether there is demand from leisure providers to locate here. Proposals may also evolve from the requirements of local groups who may identify an unmet need and may wish to develop a proposal with the assistance of the Council and other relevant partners.</p>
195/7, 292/5	Local residents	Create a live performance/music venue - as part of the cultural quarter. (292/5)	
246/8	Local resident	Public celebrations – need more attractions (246/8)	
304/10, 305/10	Local residents	Facilities for younger people.	
12/27	Local resident	Club or ex-service men and women to meet and families to enjoy	
70/34	Local resident	There should be areas for children under 8, 9-14 and teenagers.	
128/4	Local resident	Families should be target in the provision of facilities in the Town Centre and Waterfront. Boat rides, play equipment, and family friendly restaurants and cafes	

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		should be provided. An inflatable waterpark such as at the New Forest Water Park could be one idea.	The SPD supports the provision of leisure/ cultural facilities and identifies particular sites where this could take place and does not rule out additional ones. The SPD allows for a greater diversity of commercial frontages, this will allow the market to meet local demand.
266/6	Local resident	The plan has no different attractions to bring visitors such as a cinema or market house.	
220/3	HCC Public Health	Public health should support economic development, retail and leisure development needs to consider proximity of vulnerable groups and less healthy food offerings.	Noted
Facilities			
39/4, 60/6, 77/6, 94/4, 230/5, 241/22	Local residents	Decent toilet facilities - Toilet facilities for shoppers lacking (230/5)	The SPD is looking to promote / enhance the toilet facility offer at the Bus Station/ Falkland Gardens
Town Centre car parking comments included under Theme E			
Markets (see comments under the High Street section)			
Events			
246/8	Local resident	Public celebrations – we need more attractions	The SPD is looking to support the provision of leisure / cultural facilities as well as a programme of events and public celebrations. Further detailed work will be required on events.
381/27	Local resident	Bring back Gosport Carnival it always helped bring people together (381/27)	
336/30	Lee Residents Association	Support proposals to increase the number and range of cultural events held in Gosport. This could enhance the usage of heritage buildings and conservation areas.	Agree that the historic buildings have the potential to host cultural events.
Financial incentives			
20/8, 38/7, 39/3, 61/6, 77/7, 99/13, 110/7, 209/6, 289/14, 340/4, 381/24	Local residents	Lowering Council tax/rates for businesses would assist <ul style="list-style-type: none"> - Reduced business rates for the first years will help to encourage start-ups (99/13, 381/24) - Rents are too high – driven out a lot of core shopkeepers (110/7) - The Council needs to find more ways to encourage businesses into the existing structure - one way to do this would be by reducing costs 	The business rates are set nationally and there is also small business rate relief available. The Council has in the past offered incentive packages for commercial businesses. Most recently this included a successful bid to the High Street Innovation Fund. There are currently no packages available, but the Council would consider bidding for similar sources of

Ref No.	Name of Individual/ Organisation	Summary of Key Points	GBC Officer Comment/Action (paragraph references refer to numbers assigned in Consultation Draft)
		<p>for shop owners. Council should be aware that business in the Town Centre has declined – no longer good variety of shops, and businesses – Council need to address why this is (340/4).</p> <ul style="list-style-type: none"> - aggressive approach to incentives like business rate relief (289/14) 	funding should opportunities arise.
125/11	Local resident	There needs to be incentives to attract commerce to the centre and show businesses that Gosport is a good place to invest.	
100/8	Local resident	There needs to be specific initiatives by the Council to deliver the objectives, for example targeted business rate support, and investments by GBC into enhancements.	
289/14	Local resident	Many businesses seem to avoid locating to the Town – assume this is for cost reasons. Maybe smaller style shop frontages is required for burgeoning business opportunities. Or a more aggressive approach , pressure on landlords of empty shops – seems not very sensible to have empty shops in the town centre that would benefit perhaps from other retailers in other locations moving to the town centre.	
61/6, 110/7, 291/10		<p>Rents are too high – driven out a lot of core shopkeepers (110/7)</p> <p>Rents are very high so unsure how successful attracting alternative shop[s] would be. (291/10)</p>	The rents are determined by the landowners of the properties and is outside the control of the Council.